

Waccamaw Regional Workforce Snapshot (Q4 2025)

Georgetown, Horry and Williamsburg Counties

Total Employment	202,892
Unemployment Rate (December 2025)	6.0%
Adults 18-64 Years	262,205
2023-2024 Public High School Enrollment	17,344
2023 Fall Postsecondary Credit Enrollment	22,514



Top Industries (Q2 2025)

Industry	Employed	% of Total Employment
Accommodation & Food Services	37,616	21%
Retail Trade	29,931	17%
Health Care & Social Assistance	23,781	13%
Educational Services	12,462	7%
Construction	11,400	6%
Admin Support, Waste Mgmt & Remediation	10,104	6%

Industry Announced Investment 2020-2024

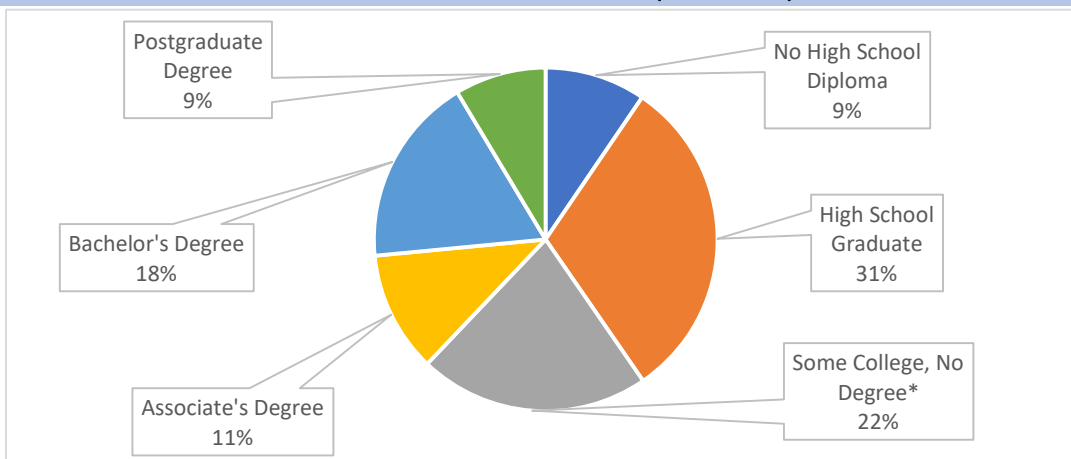
Total Announced Investment
\$140,780,000

Jobs Announced
917

Jobs Announced by Industry

Industry	Number of Jobs	% of Jobs Announcements
Manufacturing	560	61%
Warehousing & Distribution	332	36%
Transportation	25	3%

Educational Attainment (Adults 25-64)



*Includes Certificate level credentials (American Community Survey 2019-2023)

Waccamaw Region Education Snapshot (2023-2024)

Public & Independent Universities and Colleges Enrollment

Fall 2023 Enrollment (11,745)

Institution	Credit Enrollment
Coastal Carolina University	11,745

2023-2024 Public/Independent Colleges and Universities Degrees Awarded (2,066)

Program	# of Credentials	% of Awarded
Business, Management, Marketing & Related	488	24%
Parks, Recreation, Leisure, & Fitness Studies	256	12%
Biological & Biomedical Sciences	237	11%
Education	217	11%
Communication, Journalism, & Related	142	7%

Technical College(s)

Fall 2023 Enrollment - Credit (10,769) & Corporate and Community Education (CE) Programs

Institution	Credit Enrollment	CE Enrollment (2023 Annualized)
Horry-Georgetown Technical College	9,846	1,504
Williamsburg Technical College	923	274

2023-2024 Technical Colleges Program Completions (2,094 - Credit Awards Only)

Program	Credentials	% of Awarded
Health Professions & Related Programs	534	26%
Liberal A/S, General Studies & Humanities	345	16%
Business, Management, Marketing & Related	332	16%
Culinary, Entertainment and Personal Services	178	9%
Mechanic & Repair Technologies/Technicians	97	5%

Public High Schools

2023-2024 Career and Technical Education (CTE) Student Course Enrollment (17,348)

CTE Student Cluster	Enrollment	% of CTE Enrollment
Information Technology	4,034	23%
Health Science	2,507	14%
Business, Management & Admin.	2,336	13%
Ag., Food and Natural Resources	1,759	10%
Marketing	1,480	9%

High School CTE Certifications Awarded* (4,830)

Certification Focus	Total Certs Earned	% of Awarded
OSHA-10**	1281	27%
Health Science	1099	23%
Ag., Food & Natural Resources	788	16%
Business, Management & Admin.	472	10%

*Students may earn multiple certifications within and across certification focus areas.

**Certifications falling under multiple clusters are reported independently of career clusters.

Sources: SCDEW, US Census, QCEW, SC Commerce, SC Tech, SC Dept. of Education & SC Commission on Higher Education