

Waccamaw Regional Workforce Snapshot (Q2 2025)

Georgetown, Horry and Williamsburg Counties

Total Employment	212,939
Unemployment Rate (June 2025)	5.0%
Adults 18-64 Years	250,730
2022-2023 Public High School Enrollment	17,302
2022 Fall Postsecondary Credit Enrollment	22,296



Top Industries (Q4 2024)

Industry	Employed	% of Total Employment
Accommodation & Food Services	33,671	19%
Retail Trade	29,946	17%
Health Care & Social Assistance	23,761	14%
Educational Services	12,470	7%
Construction	11,361	6%
Admin Support, Waste Mgmt & Remediation	10,145	6%

Industry Announced Investment 2020-2024

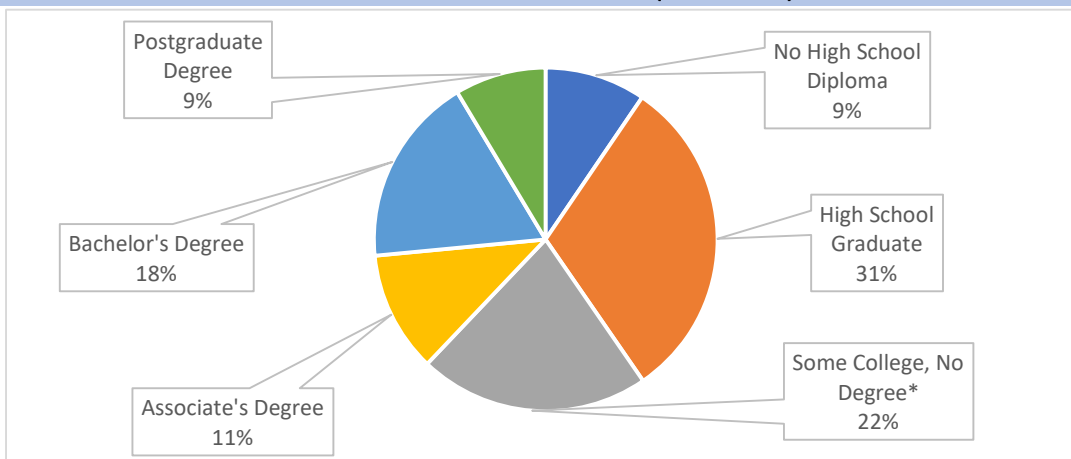
Total Announced Investment
\$140,780,000

Jobs Announced
917

Jobs Announced by Industry

Industry	Number of Jobs	% of Jobs Announcements
Manufacturing	560	61%
Warehousing & Distribution	332	36%
Transportation	25	3%

Educational Attainment (Adults 25-64)



*Includes Certificate level credentials (American Community Survey 2019-2023)

Waccamaw Region Education Snapshot (2022-2023)

Public & Independent Universities and Colleges Enrollment

Fall 2022 Enrollment (11,185)

Institution	Credit Enrollment
Coastal Carolina University	11,185

2022-2023 Public/Independent Colleges and Universities Degrees Awarded (2,139)

Program	# of Credentials	% of Awarded
Business, Management, Marketing & Related	500	23%
Education	259	12%
Biological & Biomedical Sciences	254	12%
Parks, Recreation, Leisure, & Fitness Studies	230	11%
Psychology	130	6%

Technical College(s)

Fall 2022 Enrollment - Credit (11,111) & Corporate and Community Education (CE) Programs

Institution	Credit Enrollment	CE Enrollment (2022 Annualized)
Horry-Georgetown Technical College	10,168	1,675
Williamsburg Technical College	943	211

2022-2023 Technical Colleges Program Completions (2,443 - Credit Awards Only)

Program	Credentials	% of Awarded
Liberal A/S, General Studies & Humanities	936	38%
Health Professions & Related Programs	493	20%
Business, Management, Marketing & Related	220	9%
Culinary, Entertainment and Personal Services	157	6%
Precision Production	89	4%

Public High Schools

2022-2023 Career and Technical Education (CTE) Student Course Enrollment (13,919)

CTE Student Cluster	Enrollment	% of CTE Enrollment
Information Technology	3,669	26%
Business, Management & Admin.	1,894	14%
Health Science	1,650	12%
Ag., Food and Natural Resources	1,307	9%
Marketing	1,196	9%

High School CTE Certifications Awarded* (3,175)

Certification Focus	Total Certs Earned	% of Awarded
OSHA-10**	1369	43%
Health Science	701	22%
ServSafe® Food Handler**	316	10%
Ag., Food and Natural Resources	294	9%

*Students may earn multiple certifications within and across certification focus areas.

**Certifications falling under multiple clusters are reported independently of career clusters.

Sources: SCDEW, US Census, QCEW, SC Commerce, SC Tech, SC Dept. of Education & SC Commission on Higher Education