

## Waccamaw Regional Workforce Snapshot (Q2 2024)

**Georgetown, Horry and Williamsburg Counties**

<b>Total Employment</b>	<b>198,064</b>
<b>Unemployment Rate (June 2024)</b>	<b>5.0%</b>
<b>Adults 18-64 Years</b>	<b>250,730</b>
<b>2021-2022 Public High School Enrollment</b>	<b>16,981</b>
<b>2021 Fall Postsecondary Credit Enrollment</b>	<b>21,730</b>



### Top Industries (Q4 2023)

Industry	Employed	% of Total Employment
Accommodation & Food Services	33,880	20%
Retail Trade	30,313	17%
Health Care & Social Assistance	22,561	13%
Educational Services	11,472	7%
Construction	10,557	6%
Admin Support, Waste Mgmt & Remediation	9,735	6%

### Industry Announced Investment 2019-2023

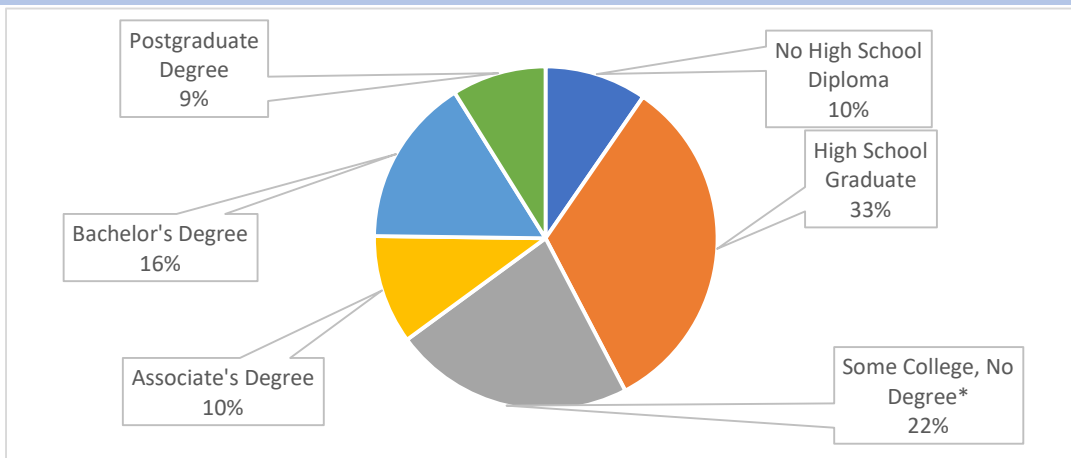
**Total Announced Investment**  
\$140,080,000

**Jobs Announced**  
1,041

#### Jobs Announced by Industry

Industry	Number of Jobs	% of Jobs Announcements
Manufacturing	634	61%
Warehousing & Distribution	379	36%
Transportation	25	2%

### Educational Attainment (Adults 25-64)



\*Includes Certificate level credentials (American Community Survey 2017-2021)

## **Waccamaw Region Education Snapshot (2021-2022)**

### **Public & Independent Universities and Colleges Enrollment**

**Fall 2021 Enrollment (11,577)**

<b>Institution</b>	<b>Credit Enrollment</b>
Coastal Carolina University	11,577

### **2021-2022 Public/Independent Colleges and Universities Degrees Awarded (2,164)**

<b>Program</b>	<b># of Credentials</b>	<b>% of Awarded</b>
Business, Management, Marketing & Related	551	25%
Education	267	12%
Biological & Biomedical Sciences	213	10%
Parks, Recreation, Leisure, & Fitness Studies	211	10%
Communication & Media Studies	145	7%

### **Technical College(s)**

**Fall 2021 Enrollment - Credit (10,153) & Corporate and Community Education (CE) Programs**

<b>Institution</b>	<b>Credit Enrollment</b>	<b>CE Enrollment (2021 Annualized)</b>
Horry-Georgetown Technical College	9,248	1,762
Williamsburg Technical College	905	245

### **2021-2022 Technical Colleges Program Completions (1,756 - Credit Awards Only)**

<b>Program</b>	<b>Credentials</b>	<b>% of Awarded</b>
Health Professions & Related Programs	482	27%
Liberal A/S, General Studies & Humanities	366	21%
Business, Management, Marketing & Related	187	11%
Culinary, Entertainment and Personal Services	169	10%
Construction Trades	88	5%

### **Public High Schools**

**2021-2022 Career and Technical Education (CTE) Student Course Enrollment (13,667)**

<b>CTE Student Cluster</b>	<b>Enrollment</b>	<b>% of CTE Enrollment</b>
Information Technology	3,696	27%
Business, Management & Admin.	1,670	12%
Health Science	1,510	11%
Ag., Food and Natural Resources	1,270	9%
Marketing	1,270	9%

### **High School CTE Certifications Awarded\* (1,805)**

<b>Certification Focus</b>	<b>Total Certs Earned</b>	<b>% of Awarded</b>
OSHA-10**	723	40%
Health Science	479	27%
Microburst EmployABILITY Soft Skills**	176	10%
ServSafe® Food Handler**	102	6%

\*Students may earn multiple certifications within and across certification focus areas.

\*\*Certifications falling under multiple clusters are reported independently of career clusters.

Sources: SCDEW, US Census, QCEW, SC Commerce, SC Tech, SC Dept. of Education & SC Commission on Higher Education