

Waccamaw Regional Workforce Snapshot (Q1 2024)

Georgetown, Horry and Williamsburg Counties

Total Employment	191,734
Unemployment Rate (March 2024)	4.1%
Adults 18-64 Years	250,730
2021-2022 Public High School Enrollment	16,981
2021 Fall Postsecondary Credit Enrollment	21,730



Top Industries (Q3 2023)

Industry	Employed	% of Total Employment
Accommodation & Food Services	37,597	21%
Retail Trade	30,492	17%
Health Care & Social Assistance	21,893	12%
Educational Services	11,032	6%
Construction	10,521	6%
Admin Support, Waste Mgmt & Remediation	9,845	5%

Industry Announced Investment 2019-2023

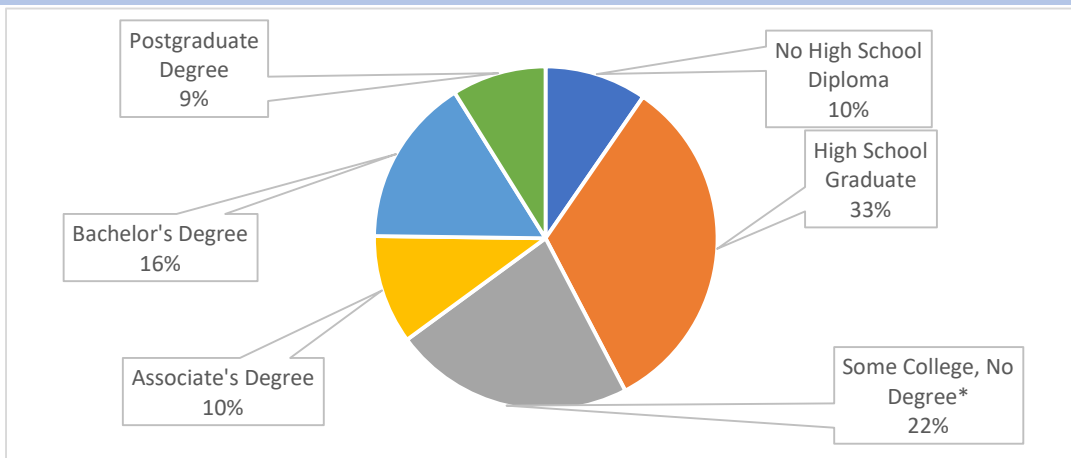
Total Announced Investment
\$140,080,000

Jobs Announced
1,041

Jobs Announced by Industry

Industry	Number of Jobs	% of Jobs Announcements
Manufacturing	634	61%
Warehousing & Distribution	379	36%
Transportation	25	2%

Educational Attainment (Adults 25-64)



*Includes Certificate level credentials (American Community Survey 2017-2021)

Waccamaw Region Education Snapshot (2021-2022)

Public & Independent Universities and Colleges Enrollment

Fall 2021 Enrollment (11,577)

Institution	Credit Enrollment
Coastal Carolina University	11,577

2021-2022 Public/Independent Colleges and Universities Degrees Awarded (2,164)

Program	# of Credentials	% of Awarded
Business, Management, Marketing & Related	551	25%
Education	267	12%
Biological & Biomedical Sciences	213	10%
Parks, Recreation, Leisure, & Fitness Studies	211	10%
Communication & Media Studies	145	7%

Technical College(s)

Fall 2021 Enrollment - Credit (10,153) & Corporate and Community Education (CE) Programs

Institution	Credit Enrollment	CE Enrollment (2021 Annualized)
Horry-Georgetown Technical College	9,248	1,762
Williamsburg Technical College	905	245

2021-2022 Technical Colleges Program Completions (1,756 - Credit Awards Only)

Program	Credentials	% of Awarded
Health Professions & Related Programs	482	27%
Liberal A/S, General Studies & Humanities	366	21%
Business, Management, Marketing & Related	187	11%
Culinary, Entertainment and Personal Services	169	10%
Construction Trades	88	5%

Public High Schools

2021-2022 Career and Technical Education (CTE) Student Course Enrollment (13,667)

CTE Student Cluster	Enrollment	% of CTE Enrollment
Information Technology	3,696	27%
Business, Management & Admin.	1,670	12%
Health Science	1,510	11%
Ag., Food and Natural Resources	1,270	9%
Marketing	1,270	9%

High School CTE Certifications Awarded* (1,805)

Certification Focus	Total Certs Earned	% of Awarded
OSHA-10**	723	40%
Health Science	479	27%
Microburst EmployABILITY Soft Skills**	176	10%
ServSafe® Food Handler**	102	6%

*Students may earn multiple certifications within and across certification focus areas.

**Certifications falling under multiple clusters are reported independently of career clusters.

Sources: SCDEW, US Census, QCEW, SC Commerce, SC Tech, SC Dept. of Education & SC Commission on Higher Education