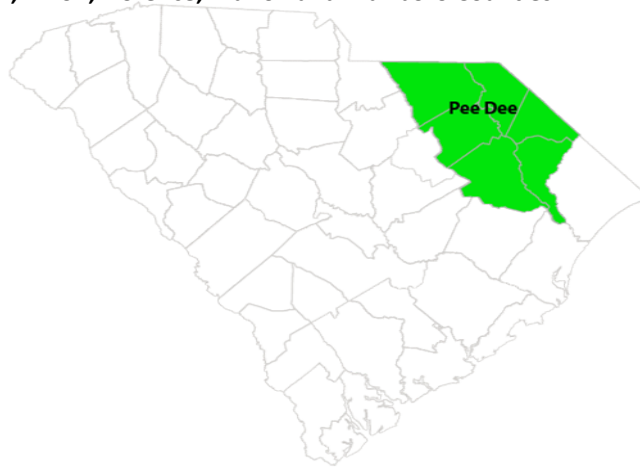


## Pee Dee Regional Workforce Snapshot (Q4 2025)

Chesterfield, Darlington, Dillon, Florence, Marion and Marlboro Counties

<b>Total Employment</b>	<b>138,733</b>
<b>Unemployment Rate (December 2025)</b>	<b>5.8%</b>
<b>Adults 18-64 Years</b>	<b>190,803</b>
<b>2023-2024 Public High School Enrollment</b>	<b>14,478</b>
<b>2023 Fall Postsecondary Credit Enrollment</b>	<b>12,653</b>



### Top Industries (Q2 2025)

Industry	Employed	% of Total Employment
Health Care & Social Assistance	23,674	19%
Manufacturing	19,683	16%
Retail Trade	14,966	12%
Accommodation & Food Services	11,917	10%
Educational Services	9,822	8%
Transportation & Warehousing	8,947	7%

### Industry Announced Investment 2020-2024

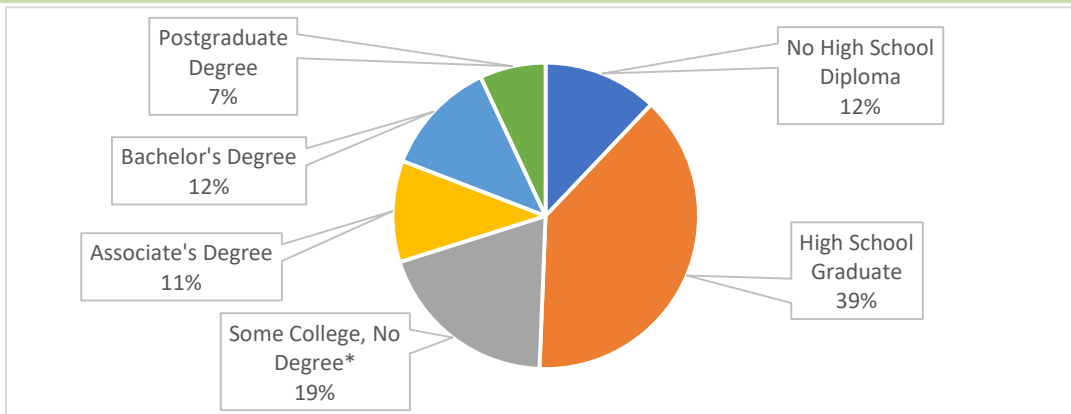
**Total Announced Investment**  
\$2,142,840,000

**Jobs Announced**  
4,422

#### Jobs Announced by Industry

Industry	Number of Jobs	% of Jobs Announcements
Manufacturing	3,536	80%
Warehousing & Distribution	886	20%

### Educational Attainment (Adults 25-64)



\*Includes Certificate level credentials (American Community Survey 2019-2023)

## Pee Dee Region Education Snapshot (2023-2024)

### Public & Independent Universities and Colleges Enrollment

**Fall 2023 Enrollment (5,849)**

Institution	Credit Enrollment
Francis Marion University	4,576
Coker College	1,273

### **2023-2024 Public/Independent Colleges and Universities Degrees Awarded (836)**

Program	Degrees	% of Awarded
Business, Management, Marketing, & Related	172	21%
Health Professions & Related Programs	166	20%
Psychology	98	12%
Education	90	11%
Biological & Biomedical Sciences	73	9%

### Technical College(s)

**Fall 2023 Enrollment - Credit (3,402) & Corporate and Community Education (CE) Programs**

Institution	Credit Enrollment	CE Enrollment (2023 Annualized)
Florence-Darlington Technical College	4,666	1,750
Northeastern Technical College	2,138	74

### **2023-2024 Technical Colleges Program Completions (1,392 - Credit Awards Only)**

Program	# of Credentials	% of Awarded
Health Professions & Related Programs	348	25%
Liberal A/S, General Studies & Humanities	320	23%
Precision Production	190	14%
Mechanic & Repair Technologies/Technicians	153	11%
Business, Management, Marketing & Related	109	8%

### Public High Schools

**2023-2024 Career and Technical Education (CTE) Student Course Enrollment (14,870)**

CTE Student Cluster	Enrollment	% of CTE Enrollment
Information Technology	4,244	29%
Health Science	1,783	12%
Finance	1,247	8%
Business, Management & Admin.	1,197	8%
Ag., Food & Natural Resources	1,131	8%

### **High School CTE Certifications Awarded\* (6,083)**

Certification Focus	Total Certs Earned	% of Awarded
Health Science	1,553	26%
OSHA-10**	1,227	20%
Transportation, Distribution & Logistics (TDL)	1,059	17%
Business, Management & Admin.	372	6%
Microburst EmployABILITY Soft Skills**	350	6%

\*Students may earn multiple certifications within and across certification focus areas.

\*\*Certifications falling under multiple clusters are reported independently of career clusters.

Sources: SCDEW, US Census, QCEW, SC Commerce, SC Tech, SC Dept. of Education & SC Commission on Higher Education