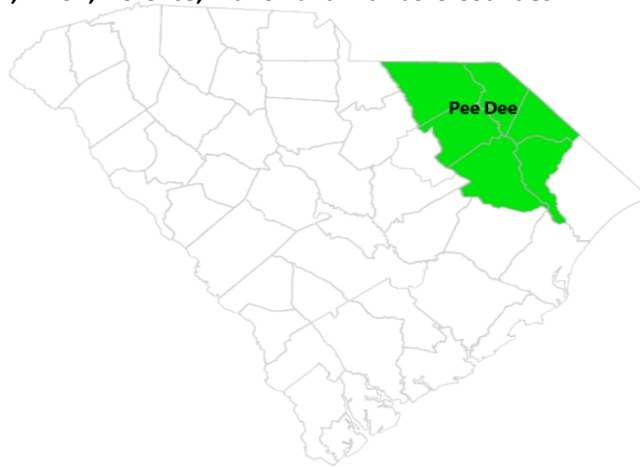


## Pee Dee Regional Workforce Snapshot (Q2 2025)

Chesterfield, Darlington, Dillon, Florence, Marion and Marlboro Counties

|  |                |
|--|----------------|
| <b>Total Employment</b>                          | <b>139,251</b> |
| <b>Unemployment Rate</b><br>(June 2025)          | <b>5.2%</b>    |
| <b>Adults 18-64 Years</b>                        | <b>194,466</b> |
| <b>2022-2023 Public High School Enrollment</b>   | <b>14,766</b>  |
| <b>2022 Fall Postsecondary Credit Enrollment</b> | <b>12,434</b>  |



### Top Industries (Q4 2024)

| Industry                        | Employed | % of Total Employment |
|---------------------------------|----------|-----------------------|
| Health Care & Social Assistance | 23,812   | 19%                   |
| Manufacturing                   | 19,861   | 16%                   |
| Retail Trade                    | 14,918   | 12%                   |
| Accommodation & Food Services   | 11,701   | 9%                    |
| Educational Services            | 10,061   | 8%                    |
| Transportation & Warehousing    | 8,969    | 7%                    |

### Industry Announced Investment 2020-2024

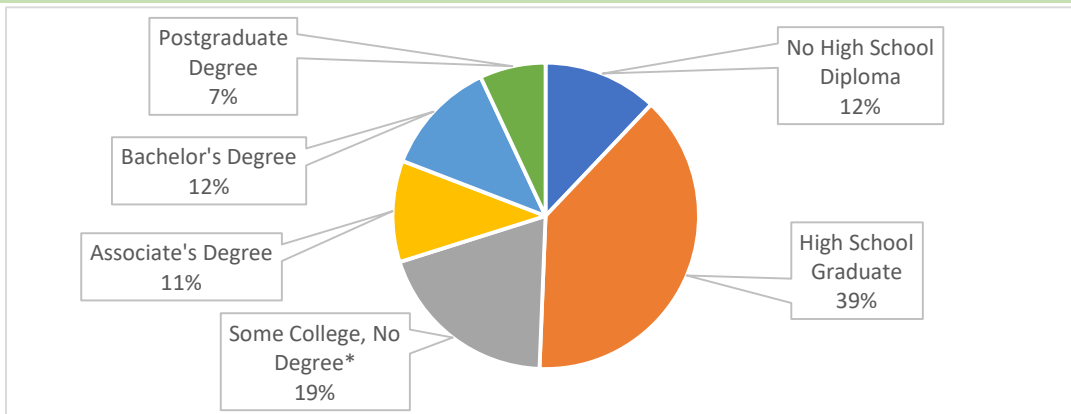
**Total Announced Investment**  
\$2,142,840,000

**Jobs Announced**  
4,422

#### Jobs Announced by Industry

| Industry                   | Number of Jobs | % of Jobs Announcements |
|----------------------------|----------------|-------------------------|
| Manufacturing              | 3,536          | 80%                     |
| Warehousing & Distribution | 886            | 20%                     |

### Educational Attainment (Adults 25-64)



\*Includes Certificate level credentials (American Community Survey 2019-2023)

## Pee Dee Region Education Snapshot (2022-2023)

### Public & Independent Universities and Colleges Enrollment

**Fall 2022 Enrollment (6,141)**

| Institution               | Credit Enrollment |
|---------------------------|-------------------|
| Francis Marion University | 4,635             |
| Coker College             | 1,506             |

### **2022-2023 Public/Independent Colleges and Universities Degrees Awarded (879)**

| Program                                    | Degrees | % of Awarded |
|--|---------|--------------|
| Health Professions & Related Programs      | 201     | 23%          |
| Business, Management, Marketing, & Related | 153     | 17%          |
| Education                                  | 124     | 14%          |
| Psychology                                 | 100     | 11%          |
| Biological & Biomedical Sciences           | 76      | 9%           |

### Technical College(s)

**Fall 2022 Enrollment - Credit (6,293) & Corporate and Community Education (CE) Programs**

| Institution                           | Credit Enrollment | CE Enrollment (2022 Annualized) |
|---------------------------------------|-------------------|---------------------------------|
| Florence-Darlington Technical College | 4,040             | 1,963                           |
| Northeastern Technical College        | 2,253             | 138                             |

### **2022-2023 Technical Colleges Program Completions (1,183 - Credit Awards Only)**

| Program                                    | # of Credentials | % of Awarded |
|--|------------------|--------------|
| Liberal A/S, General Studies & Humanities  | 324              | 27%          |
| Health Professions & Related Programs      | 295              | 25%          |
| Precision Production                       | 131              | 11%          |
| Business, Management, Marketing & Related  | 122              | 10%          |
| Mechanic & Repair Technologies/Technicians | 108              | 9%           |

### Public High Schools

**2022-2023 Career and Technical Education (CTE) Student Course Enrollment (12,327)**

| CTE Student Cluster           | Enrollment | % of CTE Enrollment |
|-------------------------------|------------|---------------------|
| Information Technology        | 3,830      | 31%                 |
| Health Science                | 1,426      | 12%                 |
| Business, Management & Admin. | 1,117      | 9%                  |
| Finance                       | 896        | 7%                  |
| Ag., Food & Natural Resources | 859        | 7%                  |

### **High School CTE Certifications Awarded\* (4,607)**

| Certification Focus                            | Total Certs Earned | % of Awarded |
|--|--------------------|--------------|
| Health Science                                 | 868                | 19%          |
| OSHA-10**                                      | 796                | 14%          |
| Transportation, Distribution & Logistics (TDL) | 571                | 12%          |
| Microburst EmployABILITY Soft Skills**         | 441                | 10%          |
| First Aid/CPR/AED**                            | 362                | 8%           |

\*Students may earn multiple certifications within and across certification focus areas.

\*\*Certifications falling under multiple clusters are reported independently of career clusters.

Sources: SCDEW, US Census, QCEW, SC Commerce, SC Tech, SC Dept. of Education & SC Commission on Higher Education