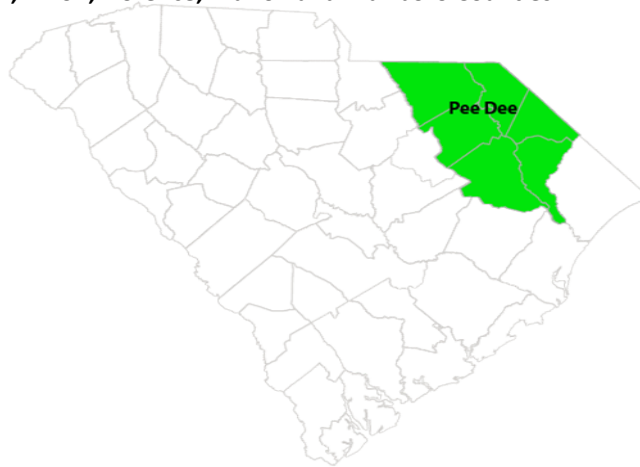


## Pee Dee Regional Workforce Snapshot (Q2 2024)

Chesterfield, Darlington, Dillon, Florence, Marion and Marlboro Counties

|  |                |
|--|----------------|
| <b>Total Employment</b>                                  | <b>151,280</b> |
| <b>Unemployment Rate<br/>(June 2024)</b>                 | <b>5.2%</b>    |
| <b>Adults 18-64 Years</b>                                | <b>194,466</b> |
| <b>2021-2022 Public High<br/>School Enrollment</b>       | <b>14,627</b>  |
| <b>2021 Fall<br/>Postsecondary Credit<br/>Enrollment</b> | <b>12,047</b>  |



### Top Industries (Q4 2023)

| Industry                        | Employed | % of Total Employment |
|---------------------------------|----------|-----------------------|
| Health Care & Social Assistance | 22,662   | 18%                   |
| Manufacturing                   | 19,408   | 16%                   |
| Retail Trade                    | 15,436   | 12%                   |
| Accommodation & Food Services   | 11,736   | 9%                    |
| Educational Services            | 9,767    | 8%                    |
| Transportation & Warehousing    | 9,105    | 7%                    |

### Industry Announced Investment 2019-2023

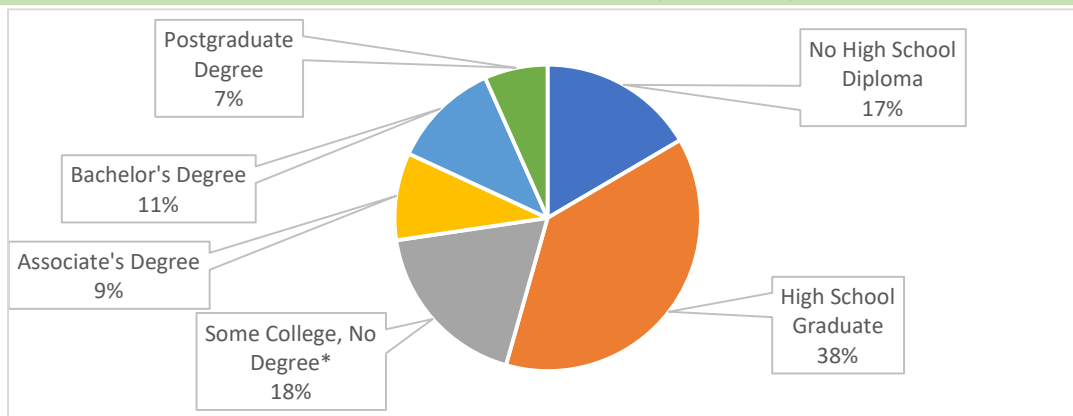
**Total Announced Investment**  
\$2,142,840,000

**Jobs Announced**  
4,422

#### Jobs Announced by Industry

| Industry                   | Number of Jobs | % of Jobs Announcements |
|----------------------------|----------------|-------------------------|
| Manufacturing              | 3,536          | 80%                     |
| Warehousing & Distribution | 886            | 20%                     |

### Educational Attainment (Adults 25-64)



\*Includes Certificate level credentials (American Community Survey 2017-2021)

## Pee Dee Region Education Snapshot (2021-2022)

### Public & Independent Universities and Colleges Enrollment

**Fall 2021 Enrollment (5,968)**

| Institution               | Credit Enrollment |
|---------------------------|-------------------|
| Francis Marion University | 4,504             |
| Coker College             | 1,464             |

### **2021-2022 Public/Independent Colleges and Universities Degrees Awarded (904)**

| Program                                    | Degrees | % of Awarded |
|--|---------|--------------|
| Business, Management, Marketing, & Related | 179     | 20%          |
| Health Professions & Related Programs      | 170     | 19%          |
| Education                                  | 127     | 14%          |
| Psychology                                 | 109     | 12%          |
| Biological & Biomedical Sciences           | 82      | 9%           |

### Technical College(s)

**Fall 2021 Enrollment - Credit (6,079) & Corporate and Community Education (CE) Programs**

| Institution                           | Credit Enrollment | CE Enrollment (2021 Annualized) |
|---------------------------------------|-------------------|---------------------------------|
| Florence-Darlington Technical College | 3,706             | 1,976                           |
| Northeastern Technical College        | 2,373             | 194                             |

### **2021-2022 Technical Colleges Program Completions (973 - Credit Awards Only)**

| Program                                    | # of Credentials | % of Awarded |
|--|------------------|--------------|
| Health Professions & Related Programs      | 301              | 31%          |
| Liberal A/S, General Studies & Humanities  | 160              | 16%          |
| Mechanic & Repair Technologies/Technicians | 132              | 14%          |
| Precision Production                       | 126              | 13%          |
| Business, Management, Marketing & Related  | 91               | 9%           |

### Public High Schools

**2021-2022 Career and Technical Education (CTE) Student Course Enrollment (12,161)**

| CTE Student Cluster           | Enrollment | % of CTE Enrollment |
|-------------------------------|------------|---------------------|
| Information Technology        | 4,100      | 34%                 |
| Health Science                | 1,497      | 12%                 |
| Business, Management & Admin. | 1,014      | 8%                  |
| Finance                       | 805        | 7%                  |
| Ag., Food & Natural Resources | 794        | 7%                  |

### **High School CTE Certifications Awarded\* (4,162)**

| Certification Focus                            | Total Certs Earned | % of Awarded |
|--|--------------------|--------------|
| OSHA-10**                                      | 1,112              | 27%          |
| Health Science                                 | 1,041              | 25%          |
| Transportation, Distribution & Logistics (TDL) | 464                | 11%          |
| Microburst EmployABILITY Soft Skills**         | 348                | 8%           |
| Business, Management & Admin.                  | 180                | 4%           |

\*Students may earn multiple certifications within and across certification focus areas.

\*\*Certifications falling under multiple clusters are reported independently of career clusters.

Sources: SCDEW, US Census, QCEW, SC Commerce, SC Tech, SC Dept. of Education & SC Commission on Higher Education