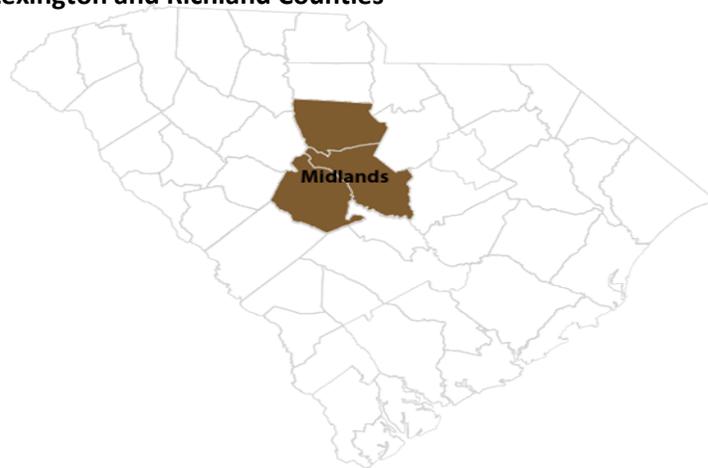


Midlands Regional Workforce Snapshot (Q4 2024)

Fairfield, Lexington and Richland Counties

| | |
|--|----------------|
| Total Employment | 364,328 |
| Unemployment Rate (December 2024) | 3.9% |
| Adults 18-64 Years | 461,525 |
| 2022-2023 Public High School Enrollment | 33,461 |
| 2022 Fall Postsecondary Credit Enrollment | 59,167 |



Top Industries (Q2 2024)

| Industry | Employed | % of Total Employment |
|---------------------------------|----------|-----------------------|
| Health Care & Social Assistance | 55,744 | 15% |
| Retail Trade | 39,464 | 11% |
| Accommodation & Food Services | 34,278 | 9% |
| Public Administration | 33,295 | 9% |
| Educational Services | 31,952 | 9% |
| Manufacturing | 25,203 | 7% |

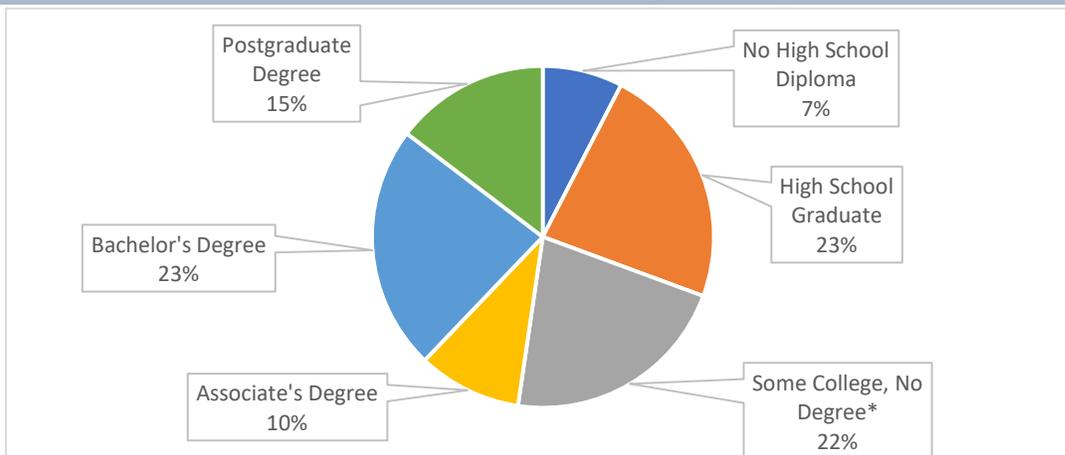
Industry Announced Investment 2020-2024

| | |
|-----------------------------------|-----------------------|
| Total Announced Investment | Jobs Announced |
| \$3,844,550,000 | 8,009 |

Jobs Announced by Industry

| Industry | Number of Jobs | % of Jobs Announcements |
|-----------------------------|----------------|-------------------------|
| Manufacturing | 6,869 | 86% |
| Office, HQ, & R&D (Service) | 649 | 8% |
| Warehousing & Distribution | 491 | 6% |

Educational Attainment (Adults 25-64)



*Includes Certificate level credentials (American Community Survey 2018-2022)

Midlands Region Education Snapshot (2022-2023)

Public & Independent Universities and Colleges Enrollment

Fall 2022 Enrollment (46,532)

| Institution | Credit Enrollment |
|-----------------------------------|-------------------|
| U.S.C. - Columbia | 37,908 |
| Allen University | 796 |
| Benedict College | 2,176 |
| Columbia College | 2,138 |
| Columbia International University | 3,514 |

2022-2023 Public/Independent Colleges and Universities Degrees Awarded (11,255)

| Program | Degrees | % of Awarded |
|---|---------|--------------|
| Business, Management, Marketing & Related | 2,785 | 25% |
| Health Professions & Related Programs | 1,621 | 14% |
| Education | 1,084 | 10% |
| Biological and Biomedical Sciences | 885 | 8% |
| Engineering | 539 | 5% |

Technical College(s)

Fall 2022 Enrollment - Credit (12,635) & Corporate and Community Education (CE) Programs

| Institution | Credit Enrollment | CE Enrollment (2022 Annualized) |
|----------------------------|-------------------|---------------------------------|
| Midlands Technical College | 12,635 | 11,100 |

2022-2023 Technical Colleges Program Completions (1,646 - Credit Awards Only)

| Program | # of Credentials | % of Awarded |
|--|------------------|--------------|
| Liberal A/S, General Studies & Humanities | 498 | 30% |
| Health Professions & Related Programs | 477 | 29% |
| Business, Management, Marketing & Related | 109 | 7% |
| Mechanic & Repair Technologies/Technicians | 97 | 6% |
| Engineering Tech. & Engineering-Related | 73 | 4% |

Public High Schools

2022-2023 Career and Technical Education (CTE) Student Course Enrollment (29,968)

| CTE Student Cluster | Enrollment | % of CTE Enrollment |
|-------------------------------|------------|---------------------|
| Information Technology | 9,859 | 33% |
| Health Science | 4,721 | 16% |
| Business, Management & Admin. | 2,804 | 9% |
| Finance | 2,282 | 8% |
| S.T.E.M. | 1,822 | 6% |

High School CTE Certifications Awarded* (7,387)

| Certification Focus | Total Certs Earned | % of Awarded |
|--|--------------------|--------------|
| Health Science | 2,488 | 34% |
| OSHA-10** | 1,770 | 24% |
| Microburst EmployABILITY Soft Skills** | 620 | 8% |
| First Aid/CPR/AED** | 481 | 7% |
| Ag., Food and Natural Resources | 313 | 4% |

*Students may earn multiple certifications within and across certification focus areas.

**Certifications falling under multiple clusters are reported independently of career clusters.

Sources: SCDEW, US Census, QCEW, SC Commerce, SC Tech, SC Dept. of Education & SC Commission on Higher Education