

## Midlands Regional Workforce Snapshot (Q3 2024)

Fairfield, Lexington and Richland Counties

Total Employment	360,460
Unemployment Rate (September 2024)	4.4%
Adults 18-64 Years	461,525
2022-2023 Public High School Enrollment	33,461
2022 Fall Postsecondary Credit Enrollment	59,167



### Top Industries (Q1 2024)

Industry	Employed	% of Total Employment
Health Care & Social Assistance	54,905	15%
Retail Trade	39,271	11%
Accommodation & Food Services	34,260	9%
Public Administration	32,670	9%
Educational Services	31,817	9%
Manufacturing	26,140	7%

### Industry Announced Investment 2019-2023

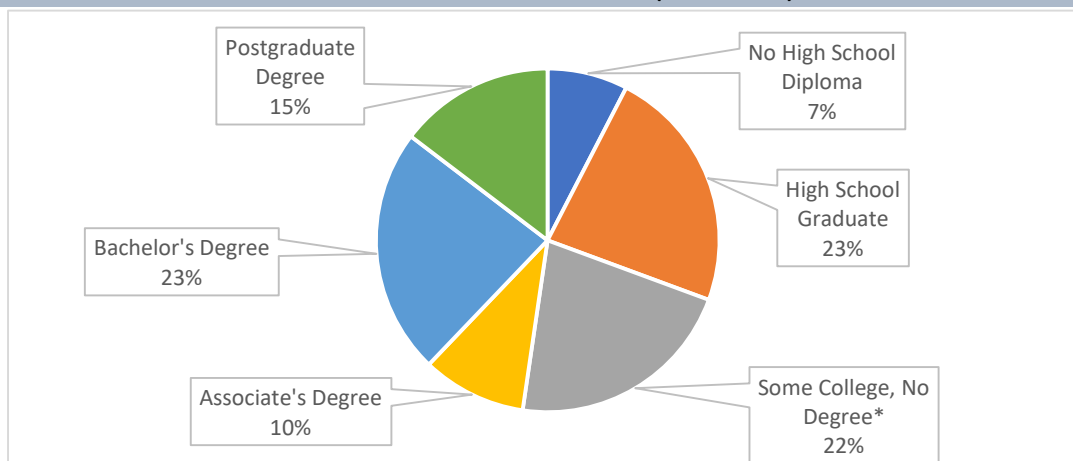
Total Announced Investment  
\$3,904,800,000

Jobs Announced  
7,878

#### Jobs Announced by Industry

Industry	Number of Jobs	% of Jobs Announcements
Manufacturing	6,738	86%
Office, HQ, & R&D (Service)	649	8%
Warehousing & Distribution	491	6%

### Educational Attainment (Adults 25-64)



\*Includes Certificate level credentials (American Community Survey 2018-2022)

## Midlands Region Education Snapshot (2022-2023)

### Public & Independent Universities and Colleges Enrollment

**Fall 2022 Enrollment (46,532)**

<b>Institution</b>	<b>Credit Enrollment</b>
U.S.C. - Columbia	37,908
Allen University	796
Benedict College	2,176
Columbia College	2,138
Columbia International University	3,514

### **2022-2023 Public/Independent Colleges and Universities Degrees Awarded (11,255)**

<b>Program</b>	<b>Degrees</b>	<b>% of Awarded</b>
Business, Management, Marketing & Related	2,785	25%
Health Professions & Related Programs	1,621	14%
Education	1,084	10%
Biological and Biomedical Sciences	885	8%
Engineering	539	5%

### Technical College(s)

#### **Fall 2022 Enrollment - Credit (12,635) & Corporate and Community Education (CE) Programs**

<b>Institution</b>	<b>Credit Enrollment</b>	<b>CE Enrollment (2022 Annualized)</b>
Midlands Technical College	12,635	11,100

### **2022-2023 Technical Colleges Program Completions (1,646 - Credit Awards Only)**

<b>Program</b>	<b># of Credentials</b>	<b>% of Awarded</b>
Liberal A/S, General Studies & Humanities	498	30%
Health Professions & Related Programs	477	29%
Business, Management, Marketing & Related	109	7%
Mechanic & Repair Technologies/Technicians	97	6%
Engineering Tech. & Engineering-Related	73	4%

### Public High Schools

#### **2022-2023 Career and Technical Education (CTE) Student Course Enrollment (29,968)**

<b>CTE Student Cluster</b>	<b>Enrollment</b>	<b>% of CTE Enrollment</b>
Information Technology	9,859	33%
Health Science	4,721	16%
Business, Management & Admin.	2,804	9%
Finance	2,282	8%
S.T.E.M.	1,822	6%

### **High School CTE Certifications Awarded\* (7,387)**

<b>Certification Focus</b>	<b>Total Certs Earned</b>	<b>% of Awarded</b>
Health Science	2,488	34%
OSHA-10**	1,770	24%
Microburst EmployABILITY Soft Skills**	620	8%
First Aid/CPR/AED**	481	7%
Ag., Food and Natural Resources	313	4%

\*Students may earn multiple certifications within and across certification focus areas.

\*\*Certifications falling under multiple clusters are reported independently of career clusters.

Sources: SCDEW, US Census, QCEW, SC Commerce, SC Tech, SC Dept. of Education & SC Commission on Higher Education