

Lowcountry Regional Workforce Snapshot (Q4 2025)

Beaufort, Colleton, Hampton and Jasper Counties

Total Employment	119,166
Unemployment Rate (December 2025)	4.7%
Adults 18-64 Years	155,706
2023-2024 Public High School Enrollment	9,211
2023 Fall Postsecondary Credit Enrollment	5,810



Top Industries (Q2 2025)

Industry	Employed	% of Total Employment
Accommodation & Food Services	16,296	17%
Retail Trade	15,454	16%
Health Care & Social Assistance	14,718	15%
Construction	7,130	7%
Educational Services	6,618	7%
Public Administration	6,327	6%

Industry Announced Investment 2020-2024

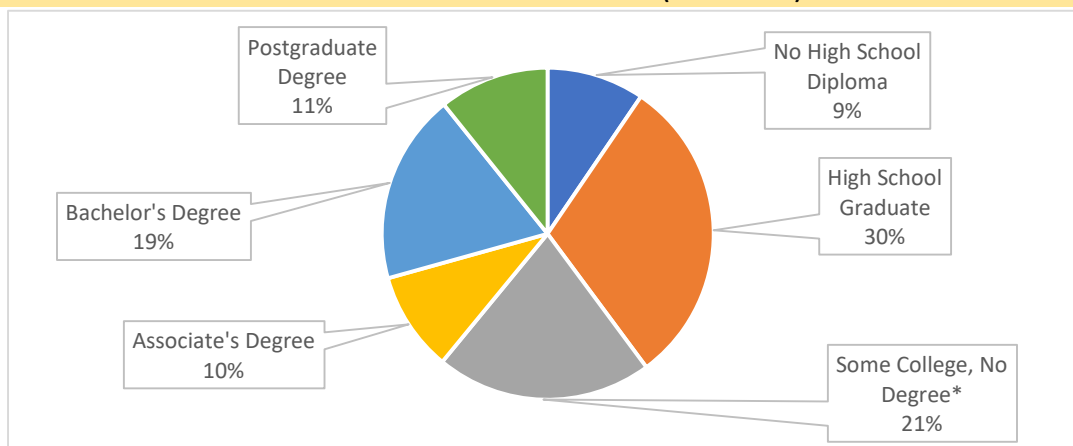
Total Announced Investment
\$887,030,000

Jobs Announced
3,323

Jobs Announced by Industry

Industry	Number of Jobs	% of Jobs Announcements
Manufacturing	2,965	89%
Warehousing & Distribution	188	6%
Office, HQ, & R&D (Service)	170	5%

Educational Attainment (Adults 25-64)



*Includes Certificate level credentials (American Community Survey 2019-2023)

Lowcountry Region Education Snapshot (2023-2024)

Public & Independent Universities and Colleges Enrollment

Fall 2023 Enrollment (2,470)

Institution	Credit Enrollment
U.S.C. - Beaufort	2,470

2023-2024 Public/Independent Colleges and Universities Degrees Awarded (386)

Program	Degrees	% of Awarded
Health Professions & Related Programs	84	22%
Business, Management, Marketing & Related	74	19%
Psychology	65	17%
Social Sciences	39	10%
Biological & Biomedical Sciences	27	7%

Technical College(s)

Fall 2023 Enrollment - Credit (3,340) & Corporate and Community Education (CE) Programs

Institution	Credit Enrollment	CE Enrollment (2023 Annualized)
Technical College of The Lowcountry	3,340	621

2023-2024 Technical Colleges Program Completions (411- Credit Awards Only)

Program	# of Credentials	% of Awarded
Liberal A/S, General Studies & Humanities	125	30%
Health Professions & Related Programs	96	23%
Business, Management, Marketing & Related	44	11%
Computer & Information Sciences	35	9%
Culinary, Entertainment & Personal Services	30	7%

Public High Schools

2023-2024 Career and Technical Education (CTE) Student Course Enrollment (11,984)

CTE Student Cluster	Enrollment	% of CTE Enrollment
Information Technology	2,807	23%
Health Science	1,587	13%
Business, Management & Admin.	1,448	12%
Finance	1,259	11%
Hospitality & Tourism	852	7%

High School CTE Certifications Awarded* (3,428)

Certification Focus	Total Certs Earned	% of Awarded
OSHA-10**	1,096	32%
Health Science	997	29%
Microburst EmployABILITY Soft Skills**	333	10%
Human Services/Family & Consumer Sciences	148	4%
ServSafe® Food Handler**	127	4%

*Students may earn multiple certifications within and across certification focus areas.

**Certifications falling under multiple clusters are reported independently of career clusters.

Sources: SCDEW, US Census, QCEW, SC Commerce, SC Tech, SC Dept. of Education & SC Commission on Higher Education