

## Lowcountry Regional Workforce Snapshot (Q4 2025)

Beaufort, Colleton, Hampton and Jasper Counties

**Total Employment** 119,166

**Unemployment Rate** 4.7%  
(December 2025)

**Adults 18-64 Years** 155,706

**2023-2024 Public High School Enrollment** 9,211

**2023 Fall Postsecondary Credit Enrollment** 5,810



### Top Industries (Q2 2025)

Industry	Employed	% of Total Employment
Accommodation & Food Services	16,296	17%
Retail Trade	15,454	16%
Health Care & Social Assistance	14,718	15%
Construction	7,130	7%
Educational Services	6,618	7%
Public Administration	6,327	6%

### Industry Announced Investment

2020-2024

**Total Announced Investment**

\$887,030,000

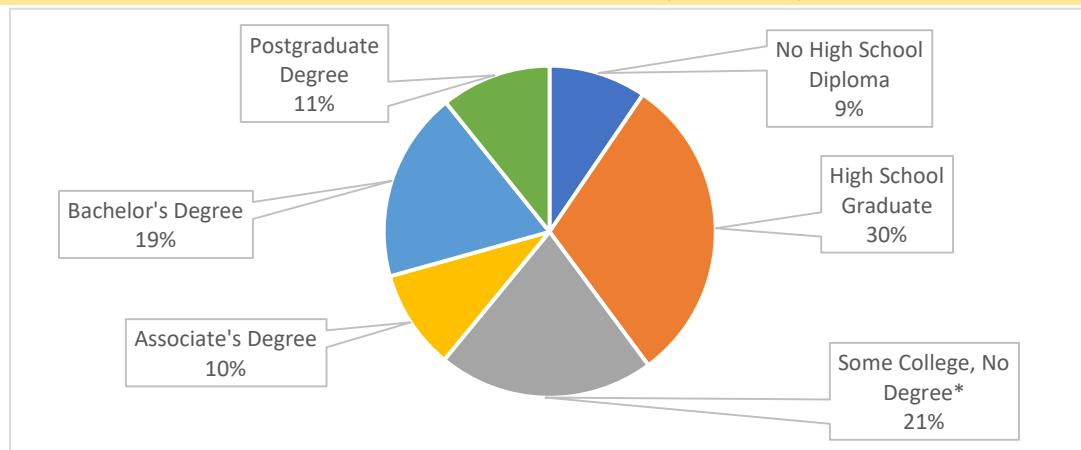
**Jobs Announced**

3,323

### Jobs Announced by Industry

Industry	Number of Jobs	% of Jobs Announcements
Manufacturing	2,965	89%
Warehousing & Distribution	188	6%
Office, HQ, & R&D (Service)	170	5%

### Educational Attainment (Adults 25-64)



\*Includes Certificate level credentials (American Community Survey 2019-2023)

## Lowcountry Region Education Snapshot (2023-2024)

### Public & Independent Universities and Colleges Enrollment

**Fall 2023 Enrollment (2,470)**

<b>Institution</b>	<b>Credit Enrollment</b>
U.S.C. - Beaufort	2,470

### **2023-2024 Public/Independent Colleges and Universities Degrees Awarded (386)**

<b>Program</b>	<b>Degrees</b>	<b>% of Awarded</b>
Health Professions & Related Programs	84	22%
Business, Management, Marketing & Related	74	19%
Psychology	65	17%
Social Sciences	39	10%
Biological & Biomedical Sciences	27	7%

### Technical College(s)

#### **Fall 2023 Enrollment - Credit (3,340) & Corporate and Community Education (CE) Programs**

<b>Institution</b>	<b>Credit Enrollment</b>	<b>CE Enrollment (2023 Annualized)</b>
Technical College of The Lowcountry	3,340	621

### **2023-2024 Technical Colleges Program Completions (411- Credit Awards Only)**

<b>Program</b>	<b># of Credentials</b>	<b>% of Awarded</b>
Liberal A/S, General Studies & Humanities	125	30%
Health Professions & Related Programs	96	23%
Business, Management, Marketing & Related	44	11%
Computer & Information Sciences	35	9%
Culinary, Entertainment & Personal Services	30	7%

### Public High Schools

#### **2023-2024 Career and Technical Education (CTE) Student Course Enrollment (11,984)**

<b>CTE Student Cluster</b>	<b>Enrollment</b>	<b>% of CTE Enrollment</b>
Information Technology	2,807	23%
Health Science	1,587	13%
Business, Management & Admin.	1,448	12%
Finance	1,259	11%
Hospitality & Tourism	852	7%

### **High School CTE Certifications Awarded\* (3,428)**

<b>Certification Focus</b>	<b>Total Certs Earned</b>	<b>% of Awarded</b>
OSHA-10**	1,096	32%
Health Science	997	29%
Microburst EmployABILITY Soft Skills**	333	10%
Human Services/Family & Consumer Sciences	148	4%
ServSafe® Food Handler**	127	4%

\*Students may earn multiple certifications within and across certification focus areas.

\*\*Certifications falling under multiple clusters are reported independently of career clusters.

Sources: SCDEW, US Census, QCEW, SC Commerce, SC Tech, SC Dept. of Education & SC Commission on Higher Education