

## Lowcountry Regional Workforce Snapshot (Q3 2024)

Beaufort, Colleton, Hampton and Jasper Counties

Total Employment	116,271
Unemployment Rate (September 2024)	4.4%
Adults 18-64 Years	151,362
2022-2023 Public High School Enrollment	9,307
2022 Fall Postsecondary Credit Enrollment	5,611



### Top Industries (Q1 2024)

Industry	Employed	% of Total Employment
Retail Trade	15,101	16%
Accommodation & Food Services	14,915	16%
Health Care & Social Assistance	14,187	15%
Educational Services	6,752	7%
Construction	6,740	7%
Public Administration	6,114	6%

### Industry Announced Investment 2019-2023

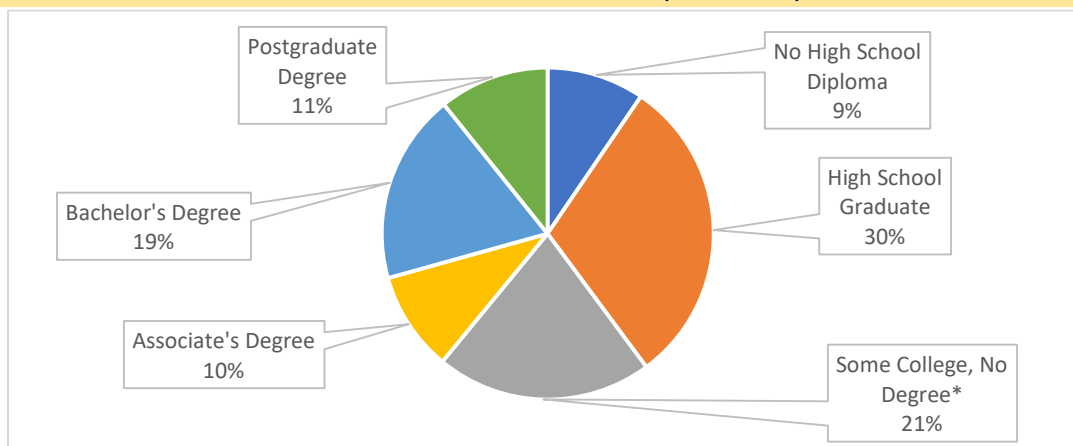
Total Announced Investment  
\$821,730,000

Jobs Announced  
3,127

#### Jobs Announced by Industry

Industry	Number of Jobs	% of Jobs Announcements
Manufacturing	2,988	96%
Warehousing & Distribution	139	4%

### Educational Attainment (Adults 25-64)



\*Includes Certificate level credentials (American Community Survey 2018-2022)

## **Lowcountry Region Education Snapshot (2022-2023)**

### **Public & Independent Universities and Colleges Enrollment**

**Fall 2022 Enrollment (2,460)**

<b>Institution</b>	<b>Credit Enrollment</b>
U.S.C. - Beaufort	2,460

### **2022-2023 Public/Independent Colleges and Universities Degrees Awarded (388)**

<b>Program</b>	<b>Degrees</b>	<b>% of Awarded</b>
Business, Management, Marketing & Related	85	22%
Health Professions & Related Programs	72	19%
Psychology	53	14%
Biological and Biomedical Sciences	37	10%
Social Sciences	35	9%

### **Technical College(s)**

**Fall 2022 Enrollment - Credit (3,151) & Corporate and Community Education (CE) Programs**

<b>Institution</b>	<b>Credit Enrollment</b>	<b>CE Enrollment (2022 Annualized)</b>
Technical College of The Lowcountry	3,151	636

### **2022-2023 Technical Colleges Program Completions (393 - Credit Awards Only)**

<b>Program</b>	<b># of Credentials</b>	<b>% of Awarded</b>
Liberal A/S, General Studies & Humanities	140	36%
Health Professions & Related Programs	80	20%
Business, Management, Marketing & Related	45	11%
Culinary, Entertainment & Personal Services	39	10%
Multi/Interdisciplinary Studies	25	6%

### **Public High Schools**

**2022-2023 Career and Technical Education (CTE) Student Course Enrollment (9,929)**

<b>CTE Student Cluster</b>	<b>Enrollment</b>	<b>% of CTE Enrollment</b>
Information Technology	2,621	26%
Business, Management & Admin.	1,589	16%
Health Science	1,204	12%
Finance	883	9%
Human Services/Family & Consumer Sciences	592	6%

### **High School CTE Certifications Awarded\* (3,031)**

<b>Certification Focus</b>	<b>Total Certs Earned</b>	<b>% of Awarded</b>
OSHA-10**	950	31%
Health Science	674	22%
First Aid/CPR/AED**	355	12%
Microburst EmployABILITY Soft Skills**	342	11%
ServSafe® Food Handler**	278	9%

\*Students may earn multiple certifications within and across certification focus areas.

\*\*Certifications falling under multiple clusters are reported independently of career clusters.

Sources: SCDEW, US Census, QCEW, SC Commerce, SC Tech, SC Dept. of Education & SC Commission on Higher Education