

## Lowcountry Regional Workforce Snapshot (Q2 2024)

Beaufort, Colleton, Hampton and Jasper Counties

Total Employment	118,881
Unemployment Rate (June 2024)	4.6%
Adults 18-64 Years	151,362
2021-2022 Public High School Enrollment	9,129
2021 Fall Postsecondary Credit Enrollment	5,294



### Top Industries (Q4 2023)

Industry	Employed	% of Total Employment
Accommodation & Food Services	15,533	16%
Retail Trade	15,479	16%
Health Care & Social Assistance	14,001	14%
Construction	7,195	7%
Educational Services	6,804	7%
Public Administration	6,034	6%

### Industry Announced Investment 2019-2023

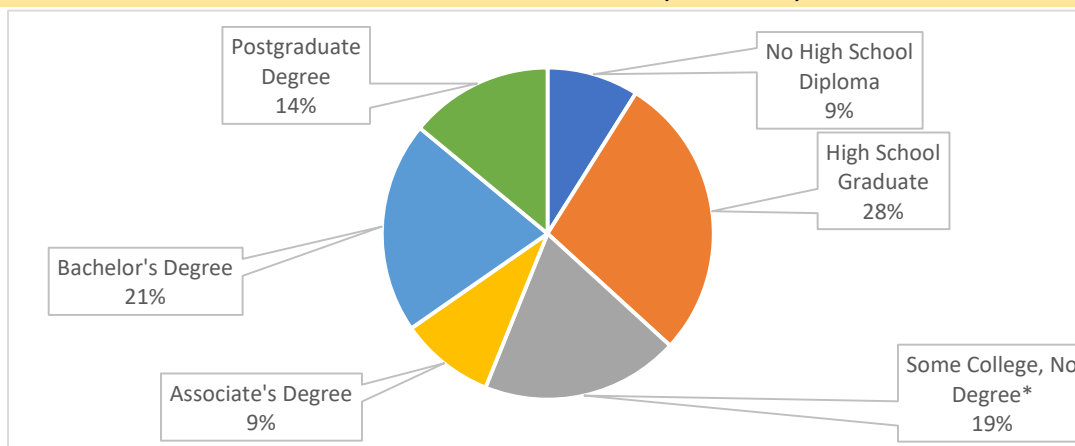
Total Announced Investment  
\$821,730,000

Jobs Announced  
3,127

#### Jobs Announced by Industry

Industry	Number of Jobs	% of Jobs Announcements
Manufacturing	2,988	96%
Warehousing & Distribution	139	4%

### Educational Attainment (Adults 25-64)



\*Includes Certificate level credentials (American Community Survey 2017-2021)

## **Lowcountry Region Education Snapshot (2021-2022)**

### **Public & Independent Universities and Colleges Enrollment**

**Fall 2021 Enrollment (2,391)**

<b>Institution</b>	<b>Credit Enrollment</b>
U.S.C. - Beaufort	2,391

### **2021-2022 Public/Independent Colleges and Universities Degrees Awarded (365)**

<b>Program</b>	<b>Degrees</b>	<b>% of Awarded</b>
Health Professions & Related Programs	84	23%
Business, Management, Marketing & Related	80	22%
Biological and Biomedical Sciences	46	13%
Psychology	35	10%
Social Sciences	26	7%

### **Technical College(s)**

**Fall 2021 Enrollment - Credit (2,903) & Corporate and Community Education (CE) Programs**

<b>Institution</b>	<b>Credit Enrollment</b>	<b>CE Enrollment (2021 Annualized)</b>
Technical College of The Lowcountry	2,903	596

### **2021-2022 Technical Colleges Program Completions (314 - Credit Awards Only)**

<b>Program</b>	<b># of Credentials</b>	<b>% of Awarded</b>
Health Professions & Related Programs	112	36%
Liberal A/S, General Studies & Humanities	81	26%
Business, Management, Marketing & Related	48	15%
Mechanic & Repair Technologies/Technicians	23	7%
Culinary, Entertainment & Personal Services	13	4%

### **Public High Schools**

**2021-2022 Career and Technical Education (CTE) Student Course Enrollment (10,535)**

<b>CTE Student Cluster</b>	<b>Enrollment</b>	<b>% of CTE Enrollment</b>
Information Technology	2,628	25%
Business, Management & Admin.	1,551	15%
Health Science	1,342	13%
Finance	933	9%
Marketing	614	6%

### **High School CTE Certifications Awarded\* (3,748)**

<b>Certification Focus</b>	<b>Total Certs Earned</b>	<b>% of Awarded</b>
Health Science	1315	35%
OSHA-10**	1063	28%
Microburst EmployABILITY Soft Skills**	578	15%
ServSafe® Food Handler**	333	9%
Transportation, Distribution & Logistics (TDL)	103	3%

\*Students may earn multiple certifications within and across certification focus areas.

\*\*Certifications falling under multiple clusters are reported independently of career clusters.

Sources: SCDEW, US Census, QCEW, SC Commerce, SC Tech, SC Dept. of Education & SC Commission on Higher Education