

Lowcountry Regional Workforce Snapshot (Q1 2024)

Beaufort, Colleton, Hampton and Jasper Counties

Total Employment	117,305
Unemployment Rate (March 2024)	3.2%
Adults 18-64 Years	151,362
2021-2022 Public High School Enrollment	9,129
2021 Fall Postsecondary Credit Enrollment	5,294



Top Industries (Q3 2023)

Industry	Employed	% of Total Employment
Accommodation & Food Services	16,559	17%
Retail Trade	15,483	16%
Health Care & Social Assistance	13,813	14%
Construction	7,148	7%
Educational Services	6,381	7%
Public Administration	6,075	6%

Industry Announced Investment 2019-2023

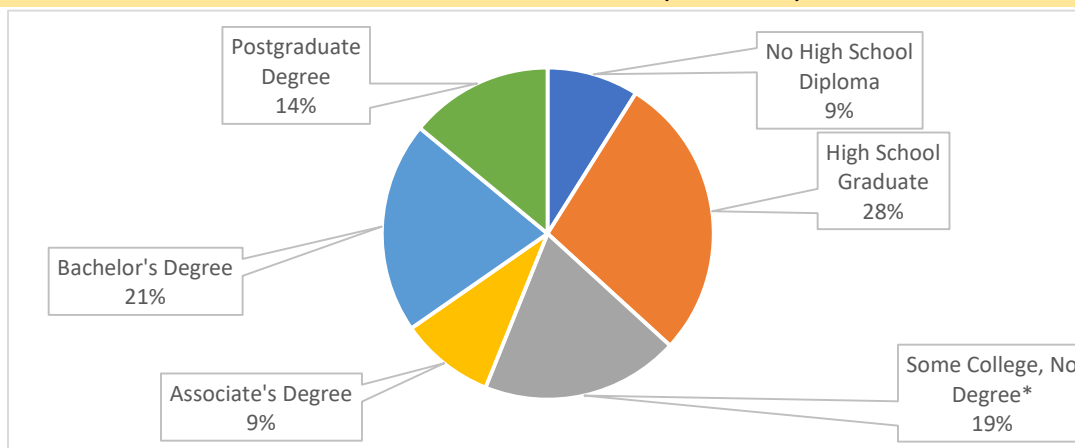
Total Announced Investment
\$821,730,000

Jobs Announced
3,127

Jobs Announced by Industry

Industry	Number of Jobs	% of Jobs Announcements
Manufacturing	2,988	96%
Warehousing & Distribution	139	4%

Educational Attainment (Adults 25-64)



*Includes Certificate level credentials (American Community Survey 2017-2021)

Lowcountry Region Education Snapshot (2021-2022)

Public & Independent Universities and Colleges Enrollment

Fall 2021 Enrollment (2,391)

Institution	Credit Enrollment
U.S.C. - Beaufort	2,391

2021-2022 Public/Independent Colleges and Universities Degrees Awarded (365)

Program	Degrees	% of Awarded
Health Professions & Related Programs	84	23%
Business, Management, Marketing & Related	80	22%
Biological and Biomedical Sciences	46	13%
Psychology	35	10%
Social Sciences	26	7%

Technical College(s)

Fall 2021 Enrollment - Credit (2,903) & Corporate and Community Education (CE) Programs

Institution	Credit Enrollment	CE Enrollment (2021 Annualized)
Technical College of The Lowcountry	2,903	596

2021-2022 Technical Colleges Program Completions (314 - Credit Awards Only)

Program	# of Credentials	% of Awarded
Health Professions & Related Programs	112	36%
Liberal A/S, General Studies & Humanities	81	26%
Business, Management, Marketing & Related	48	15%
Mechanic & Repair Technologies/Technicians	23	7%
Culinary, Entertainment & Personal Services	13	4%

Public High Schools

2021-2022 Career and Technical Education (CTE) Student Course Enrollment (10,535)

CTE Student Cluster	Enrollment	% of CTE Enrollment
Information Technology	2,628	25%
Business, Management & Admin.	1,551	15%
Health Science	1,342	13%
Finance	933	9%
Marketing	614	6%

High School CTE Certifications Awarded* (3,748)

Certification Focus	Total Certs Earned	% of Awarded
Health Science	1315	35%
OSHA-10**	1063	28%
Microburst EmployABILITY Soft Skills**	578	15%
ServSafe® Food Handler**	333	9%
Transportation, Distribution & Logistics (TDL)	103	3%

*Students may earn multiple certifications within and across certification focus areas.

**Certifications falling under multiple clusters are reported independently of career clusters.

Sources: SCDEW, US Census, QCEW, SC Commerce, SC Tech, SC Dept. of Education & SC Commission on Higher Education