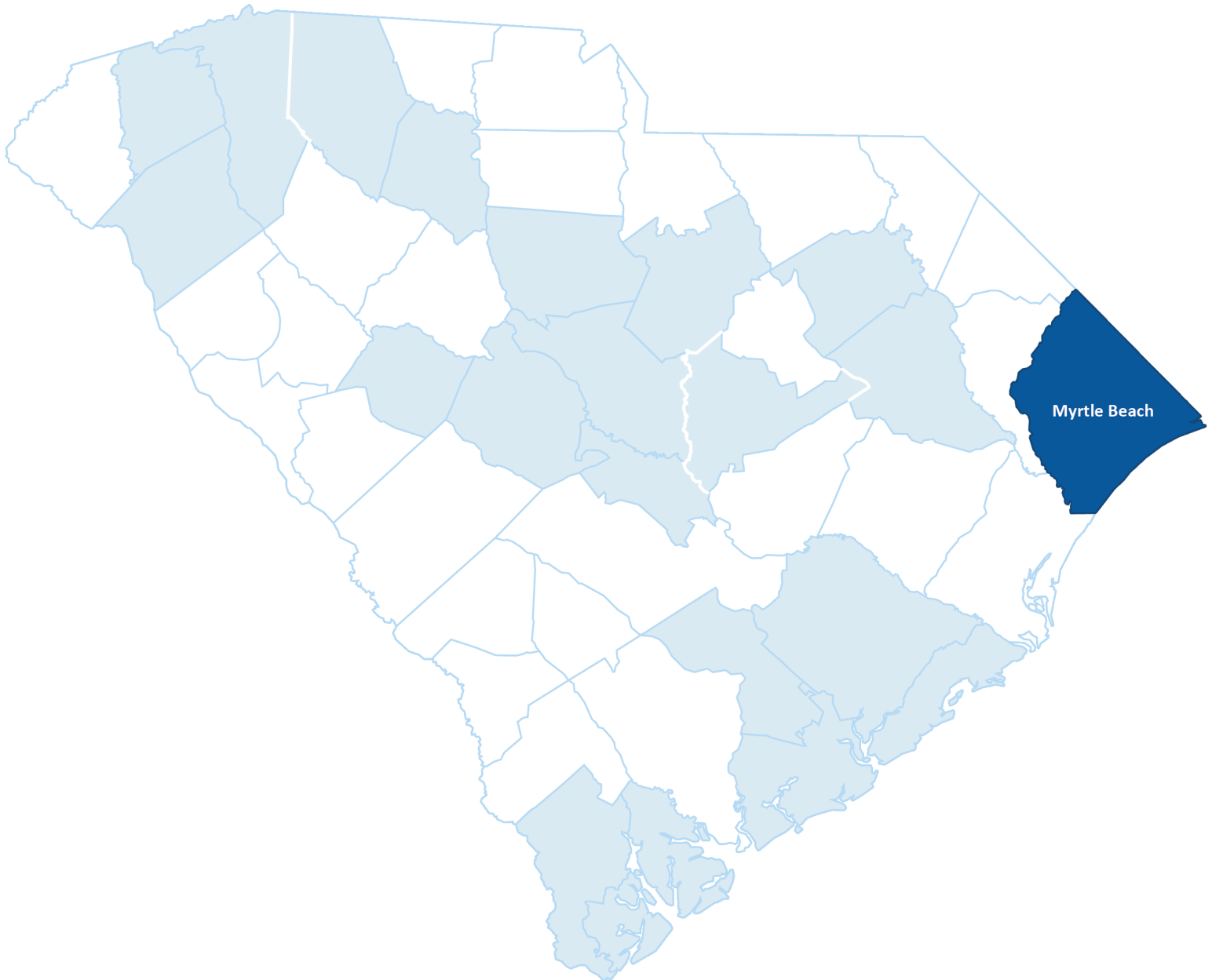


# MYRTLE BEACH-CONWAY-GEORGETOWN, SC



SC Department of Employment & Workforce  
Labor Market Information Division  
1550 Gadsden Street, PO Box 995  
Columbia, SC 29202

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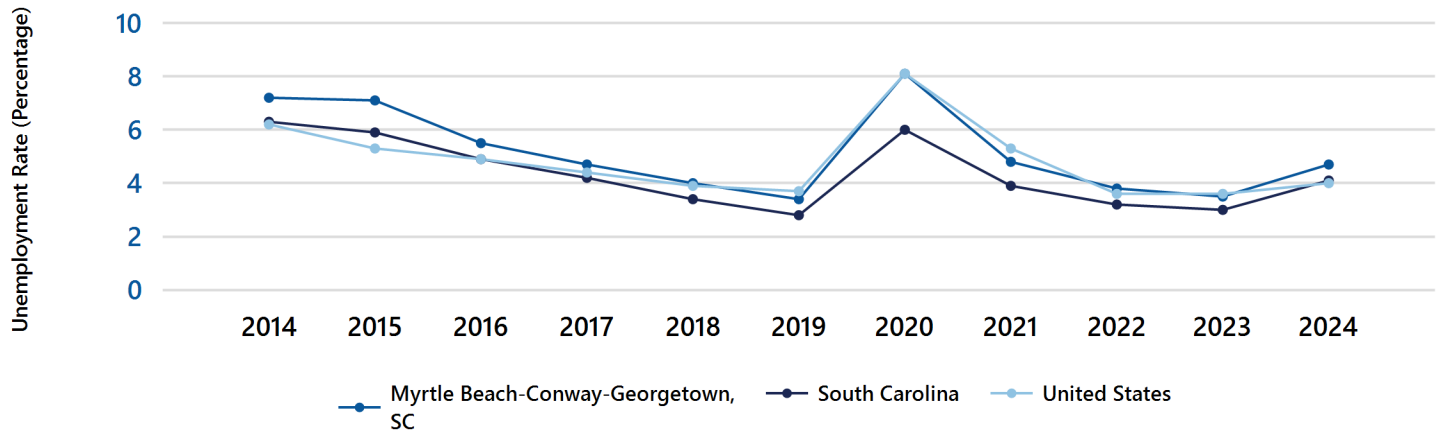
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## ANNUAL UNEMPLOYMENT RATE (UNADJUSTED)



## MYRTLE BEACH-CONWAY-GEORGETOWN, SC

## SOUTH CAROLINA

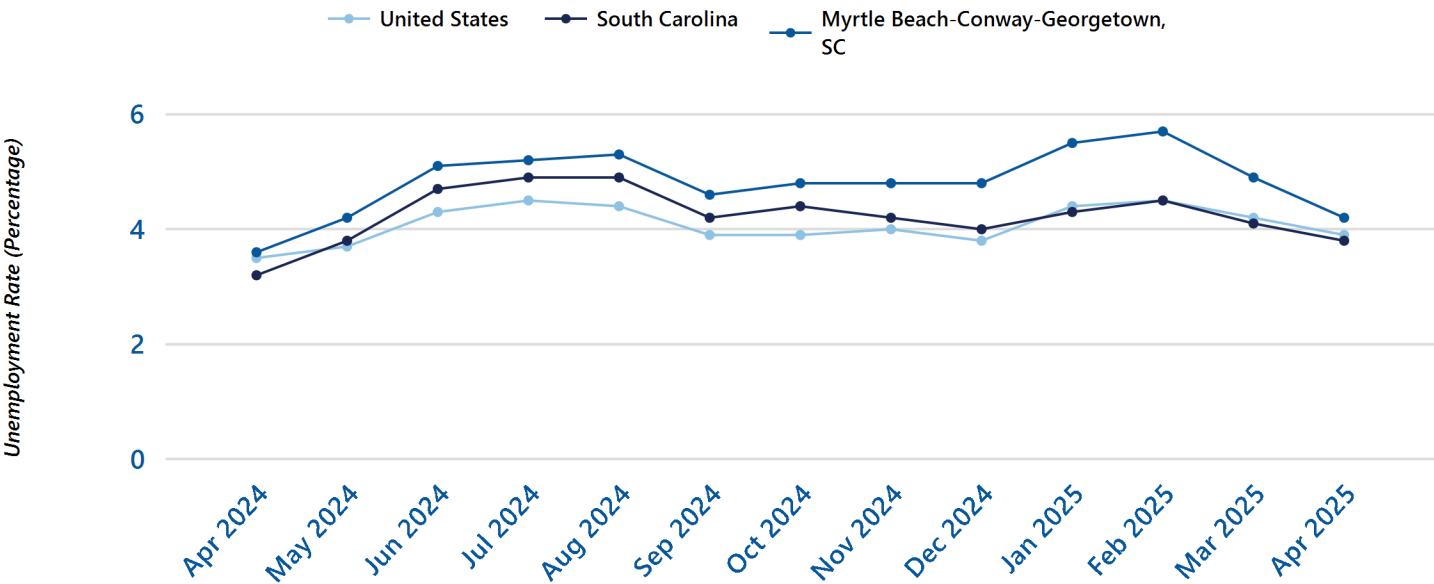
## UNITED STATES

Year	Employment	Unemp.	Rate	Employment	Unemp.	Rate	Employment	Unemp.	Rate
2024	162,932	8,120	4.7%	2,430,453	105,178	4.1%	161,346,000	6,761,000	4.0%
2023	160,698	5,838	3.5%	2,401,212	74,248	3.0%	161,037,000	6,080,000	3.6%
2022	153,993	6,113	3.8%	2,330,548	77,339	3.2%	158,291,000	5,996,000	3.6%
2021	146,796	7,409	4.8%	2,272,940	92,676	3.9%	152,581,000	8,623,000	5.3%
2020	138,545	12,208	8.1%	2,201,090	140,613	6.0%	147,795,000	12,947,000	8.1%
2019	147,157	5,143	3.4%	2,263,682	64,405	2.8%	157,538,000	6,001,000	3.7%
2018	143,228	5,979	4.0%	2,206,821	76,542	3.4%	155,761,000	6,314,000	3.9%
2017	140,263	6,951	4.7%	2,168,104	94,845	4.2%	153,337,000	6,982,000	4.4%
2016	136,013	7,909	5.5%	2,145,584	110,199	4.9%	151,436,000	7,751,000	4.9%
2015	126,052	9,571	7.1%	2,108,786	132,281	5.9%	148,834,000	8,296,000	5.3%
2014	123,328	9,580	7.2%	2,063,369	138,475	6.3%	146,305,000	9,617,000	6.2%

Source: SC Department of Employment &amp; Workforce

MONTHLY UNEMPLOYMENT RATE (UNADJUSTED)

Past 13 Months



Period	MYRTLE BEACH-CONWAY-GEORGETOWN, SC	SOUTH CAROLINA	UNITED STATES
Apr 2025	4.2%	3.8%	3.9%
Mar 2025	4.9%	4.1%	4.2%
Feb 2025	5.7%	4.5%	4.5%
Jan 2025	5.5%	4.3%	4.4%
Dec 2024	4.8%	4.0%	3.8%
Nov 2024	4.8%	4.2%	4.0%
Oct 2024	4.8%	4.4%	3.9%
Sep 2024	4.6%	4.2%	3.9%
Aug 2024	5.3%	4.9%	4.4%
Jul 2024	5.2%	4.9%	4.5%
Jun 2024	5.1%	4.7%	4.3%
May 2024	4.2%	3.8%	3.7%
Apr 2024	3.6%	3.2%	3.5%

Source: SC Department of Employment & Workforce

## AREA JOB OPENINGS

### MYRTLE BEACH-CONWAY-GEORGETOWN, SC

### SOUTH CAROLINA

Period	Employed	Unemployed	Unemp. Rate	Employed	Unemployed	Unemp. Rate
Apr 2025	169,278	7,411	4.2%	2,448,456	106,498	4.2%
Mar 2025	164,310	8,439	4.9%	2,445,437	105,631	4.1%
Feb 2025	159,610	9,593	5.7%	2,443,050	107,112	4.2%
Jan 2025	158,525	9,198	5.5%	2,439,667	109,341	4.3%
Dec 2024	159,656	7,968	4.8%	2,437,016	112,637	4.4%
Nov 2024	159,718	8,125	4.8%	2,437,183	112,954	4.4%
Oct 2024	162,959	8,168	4.8%	2,436,946	114,211	4.5%
Sep 2024	163,876	7,867	4.6%	2,435,531	115,873	4.5%
Aug 2024	165,257	9,302	5.3%	2,433,798	116,576	4.6%
Jul 2024	168,551	9,241	5.2%	2,432,238	115,123	4.5%
Jun 2024	168,431	8,965	5.1%	2,430,644	111,177	4.4%
May 2024	166,175	7,337	4.2%	2,428,597	105,424	4.2%
Apr 2024	165,853	6,272	3.6%	2,426,252	99,053	3.9%

Source: SC Department of Employment & Workforce & The Conference Board's Help Wanted OnLine® data series  
 South Carolina Data is Seasonally Adjusted

## EMPLOYERS BY SIZE OF ESTABLISHMENT

Employees	Myrtle Beach-Conway-Georgetown, SC	South Carolina
0 to 4	9,102	149,729
5 to 9	1,824	24,110
10 to 19	1,363	17,496
20 to 49	974	12,948
50 to 99	328	4,975
100 to 249	177	3,073
250 to 499	34	916
500 to 999	14	432
1000 +	10	310

Source: SC Department of Employment & Workforce

- Indicates that the requested data is suppressed

## EMPLOYMENT BY SIZE OF ESTABLISHMENT

Employees	Myrtle Beach-Conway-Georgetown, SC	South Carolina
0 to 4	10,094	155,608
5 to 9	12,239	160,647
10 to 19	18,541	238,241
20 to 49	29,098	392,268
50 to 99	22,789	344,954
100 to 249	25,983	467,138
250 to 499	11,817	312,936
500 to 999	9,700	296,370
1000 +	22,835	840,883

Source: SC Department of Employment & Workforce

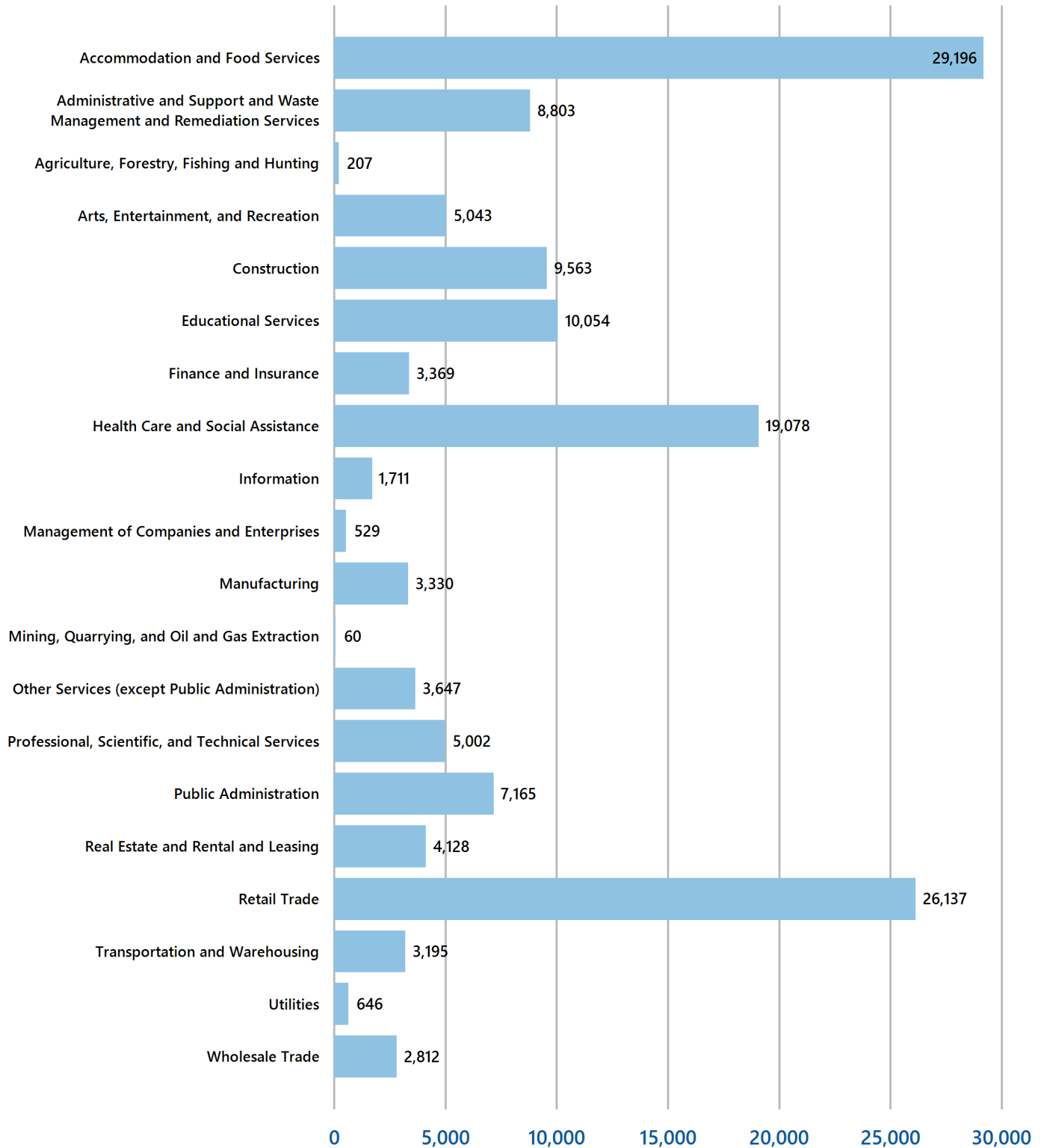
- Indicates that the requested data is suppressed

## 20 LARGEST EMPLOYERS

ADIDAS AMERICA INC
CITY OF MYRTLE BEACH
COASTAL CAROLINA UNIVERSITY
CONWAY HOSPITAL INC
FOOD LION LLC
FOUNDERS NATIONAL GOLF LLC
GEORGETOWN HOSPITAL SYSTEM
GRAND STRAND REGIONAL MEDICAL CENTE
HILTON GRAND VACATIONS COMPANY LLC
Horry County Council
HORRY COUNTY DEPARTMENT OF EDUCATIO
HORRY TELEPHONE COOPERATIVE INC
KELLY SERVICES USA LLC
LORIS COMMUNITY HOSPITAL DISTRICT
MCLEOD LORIS SEACOAST HOSPITAL
OS Restaurant Services, Inc.
PALMETTO CORP OF CONWAY
PUBLIX SUPER MARKET INC
Topgolf Payroll Services LLC
WAL-MART ASSOCIATES INC

Source: SC Department of Employment & Workforce

## EMPLOYMENT BY INDUSTRY



Source: SC Department of Employment & Workforce  
Quarterly Census of Employment and Wages (QCEW)

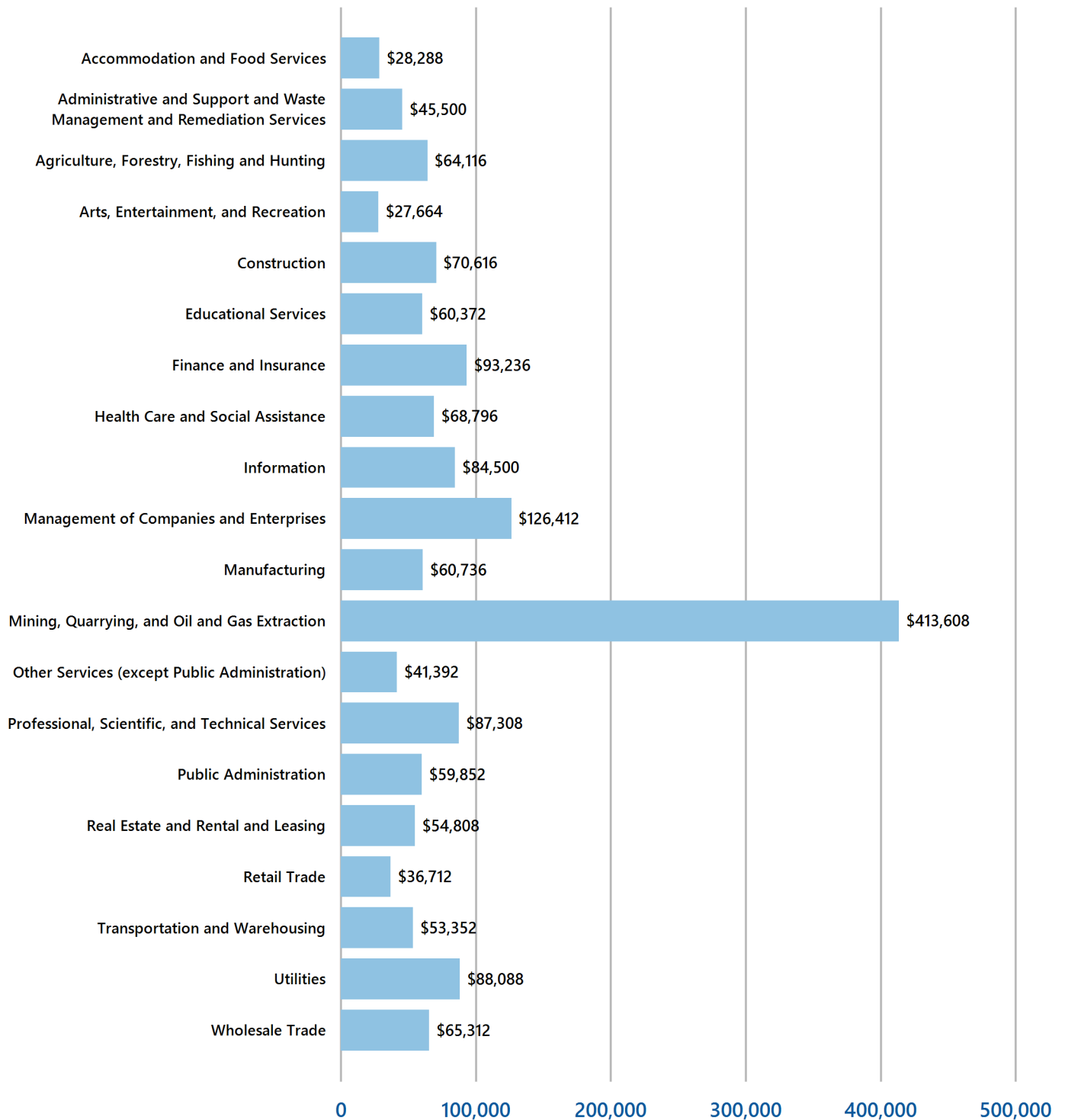
## TOP 20 OCCUPATIONAL OPENINGS

MYRTLE BEACH-  
CONWAY-  
GEORGETOWN, SC

OCCUPATION NAME (SOC CODE)	JOB OPENINGS
Retail Salespersons (41-2031)	267
Registered Nurses (29-1141)	199
First-Line Supervisors of Retail Sales Workers (41-1011)	161
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products (41-4012)	73
Fast Food and Counter Workers (35-3023)	69
Janitors and Cleaners, Except Maids and Housekeeping Cleaners (37-2011)	55
Health Technologists and Technicians, All Other (29-2099)	54
Laborers and Freight, Stock, and Material Movers, Hand (53-7062)	54
Maids and Housekeeping Cleaners (37-2012)	54
Maintenance and Repair Workers, General (49-9071)	54
Licensed Practical and Licensed Vocational Nurses (29-2061)	51
Stockers and Order Fillers (53-7065)	49
Cashiers (41-2011)	47
Customer Service Representatives (43-4051)	47
Food Service Managers (11-9051)	45
Nursing Assistants (31-1131)	45
Cooks, Restaurant (35-2014)	44
Medical and Health Services Managers (11-9111)	42
Hairdressers, Hairstylists, and Cosmetologists (39-5012)	39
Driver/Sales Workers (53-3031)	38

Source: SC Department of Employment & Workforce & The Conference Board's Help Wanted OnLine® data series

## AVERAGE ANNUAL WAGE BY INDUSTRY



Source: SC Department of Employment & Workforce  
Quarterly Census of Employment and Wages (QCEW)

## LABOR MARKET PROJECTIONS

*Total Employment by Industry*

WACCAMAW	2022	2032	Change	Percent Change	Annual Percent
	Estimated Employment	Projected Employment			
Total All Industries	191,729	211,290	19,561	10.20%	0.98%
Accommodation and Food Services	35,842	37,576	1,734	4.84%	0.47%
Retail Trade	29,610	32,834	3,224	10.89%	1.04%
Health Care and Social Assistance	20,631	24,607	3,976	19.27%	1.78%
Educational Services	11,578	12,531	953	8.23%	0.79%
Construction	10,548	10,836	288	2.73%	0.27%
Administrative and Support and Waste Management and Remediat	10,135	11,355	1,220	12.04%	1.14%
Other Services (except Government)	8,211	8,779	568	6.92%	0.67%
Manufacturing	8,183	8,788	605	7.39%	0.72%
Professional, Scientific, and Technical Services	6,752	7,683	931	13.79%	1.30%
Arts, Entertainment, and Recreation	6,156	6,915	759	12.33%	1.17%
Real Estate and Rental and Leasing	5,243	6,693	1,450	27.66%	2.47%
Finance and Insurance	5,111	6,165	1,054	20.62%	1.89%
Wholesale Trade	3,523	3,769	246	6.98%	0.68%
Transportation and Warehousing	3,065	3,457	392	12.79%	1.21%
Information	2,314	2,556	242	10.46%	1.00%
Management of Companies and Enterprises	839	1,166	327	38.98%	3.35%
Utilities	641	665	24	3.74%	0.37%

Source: SC Department of Employment & Workforce - Industry Projections