

LOWCOUNTRY



SC Department of Employment & Workforce
Labor Market Information Division
1550 Gadsden Street, PO Box 995
Columbia, SC 29202

TABLE OF CONTENTS

1. ECONOMIC DATA

Annual Unemployment Rate..... 3

Monthly Unemployment Rate..... 4

2. EMPLOYER DATA

20 Largest Employers.....5

3. INDUSTRY DATA

Employment by Industry..... 6

Average Annual Wage by Industry..... 7

Projections by Industry..... 8

4. AMERICAN COMMUNITY SURVEY DATA

U.S Census Bureau, American Community Survey Data..... 9

School Enrollment..... 10

Educational Attainment..... 11

Veteran Status..... 12

Disability Status..... 13

Residence One Year Ago..... 14

Language Spoken at Home..... 15

Employment Status..... 16

Class of Worker..... 17

Occupations..... 18

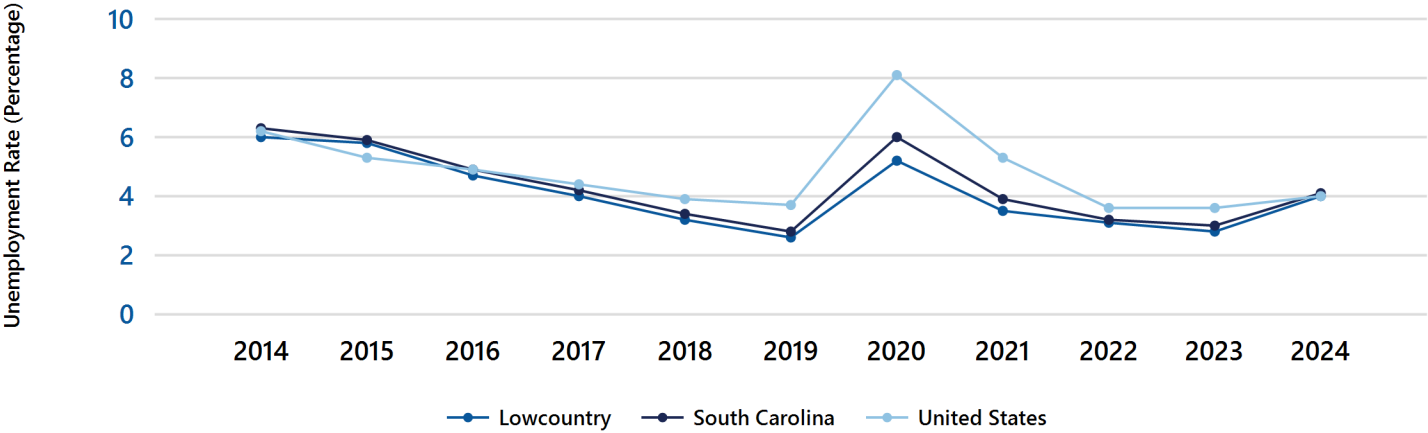
Population..... 19

Transportation to Work..... 20

Travel Time to Work..... 21

Vehicles Available by Occupied Housing Units..... 22

ANNUAL UNEMPLOYMENT RATE



LOWCOUNTRY

SOUTH CAROLINA

UNITED STATES

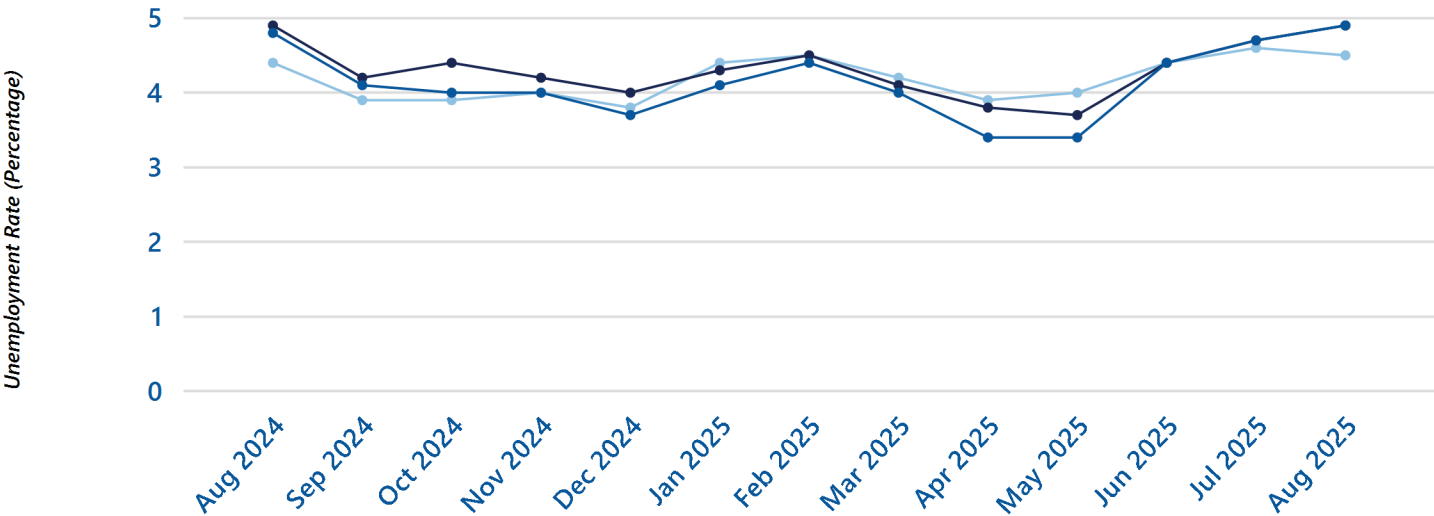
Year	Employment	Unemp.	Rate	Employment	Unemp.	Rate	Employment	Unemp.	Rate
2024	117,228	4,837	4.0%	2,430,453	105,178	4.1%	161,346,000	6,761,000	4.0%
2023	115,918	3,348	2.8%	2,401,212	74,248	3.0%	161,037,000	6,080,000	3.6%
2022	111,910	3,551	3.1%	2,330,548	77,339	3.2%	158,291,000	5,996,000	3.6%
2021	110,212	3,986	3.5%	2,272,940	92,676	3.9%	152,581,000	8,623,000	5.3%
2020	107,078	5,915	5.2%	2,201,090	140,613	6.0%	147,795,000	12,947,000	8.1%
2019	111,030	2,939	2.6%	2,263,682	64,405	2.8%	157,538,000	6,001,000	3.7%
2018	108,248	3,547	3.2%	2,206,821	76,542	3.4%	155,761,000	6,314,000	3.9%
2017	105,224	4,364	4.0%	2,168,104	94,845	4.2%	153,337,000	6,982,000	4.4%
2016	103,390	5,123	4.7%	2,145,584	110,199	4.9%	151,436,000	7,751,000	4.9%
2015	100,949	6,245	5.8%	2,108,786	132,281	5.9%	148,834,000	8,296,000	5.3%
2014	98,547	6,279	6.0%	2,063,369	138,475	6.3%	146,305,000	9,617,000	6.2%

Source: DEW LMI/BLS - Local Area Unemployment Statistics

MONTHLY UNEMPLOYMENT RATE

Past 13 Months

United States South Carolina Lowcountry



Period	LOWCOUNTRY	SOUTH CAROLINA	UNITED STATES
Aug 2025	4.9%	4.9%	4.5%
Jul 2025	4.7%	4.7%	4.6%
Jun 2025	4.4%	4.4%	4.4%
May 2025	3.4%	3.7%	4.0%
Apr 2025	3.4%	3.8%	3.9%
Mar 2025	4.0%	4.1%	4.2%
Feb 2025	4.4%	4.5%	4.5%
Jan 2025	4.1%	4.3%	4.4%
Dec 2024	3.7%	4.0%	3.8%
Nov 2024	4.0%	4.2%	4.0%
Oct 2024	4.0%	4.4%	3.9%
Sep 2024	4.1%	4.2%	3.9%
Aug 2024	4.8%	4.9%	4.4%

Source: DEW LMI/BLS - Local Area Unemployment Statistics

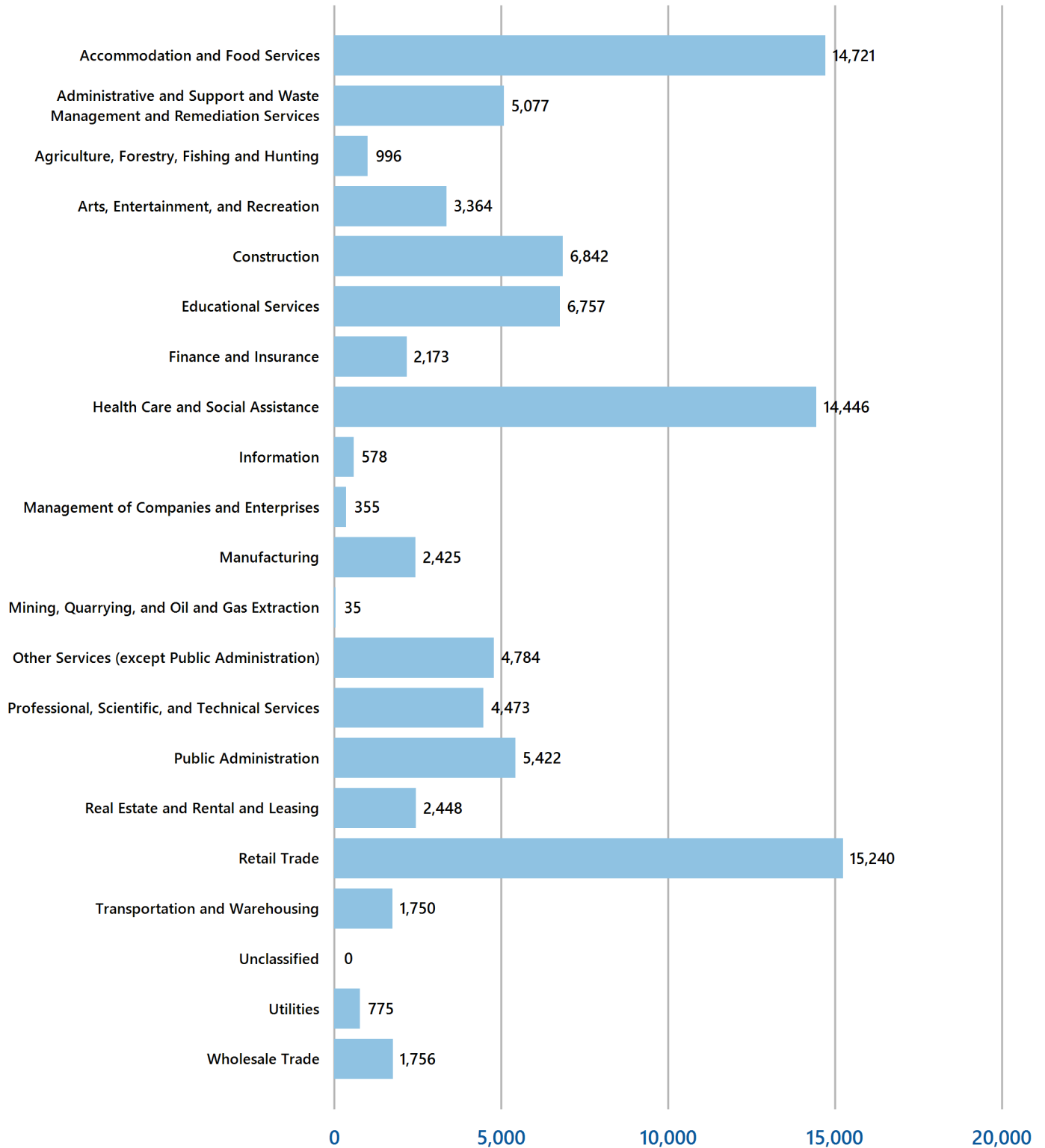
20 LARGEST EMPLOYERS

BEAUFORT COUNTY SCHOOL DISTRICT
BEAUFORT MEMORIAL HOSPITAL
CHARLES LEA CENTER LEASING COMPANY
COLLETON COUNTY GOVERNMENT
COLLETON COUNTY SCHOOL DISTRICT
COUNTY OF BEAUFORT
FOOD LION LLC
GREGORY M PARKER INC
Hampton County School District
Hilton Head Medical Center LLC
JASPER COUNTY SCHOOL DISTRICT
MARINE CORPS COMMUNITY SERVICES
PALMETTO BLUFF INVESTMENTS LLC
PUBLIX SUPER MARKET INC
SEA PINES RESORT LLC
SITEL OPERATING CORPORATION
TG ADMINISTRATION LLC
THE KROGER CO
VENTURE INIC OF BEAUFORT
WAL-MART ASSOCIATES INC

Source: South Carolina Department of Employment & Workforce QCEW

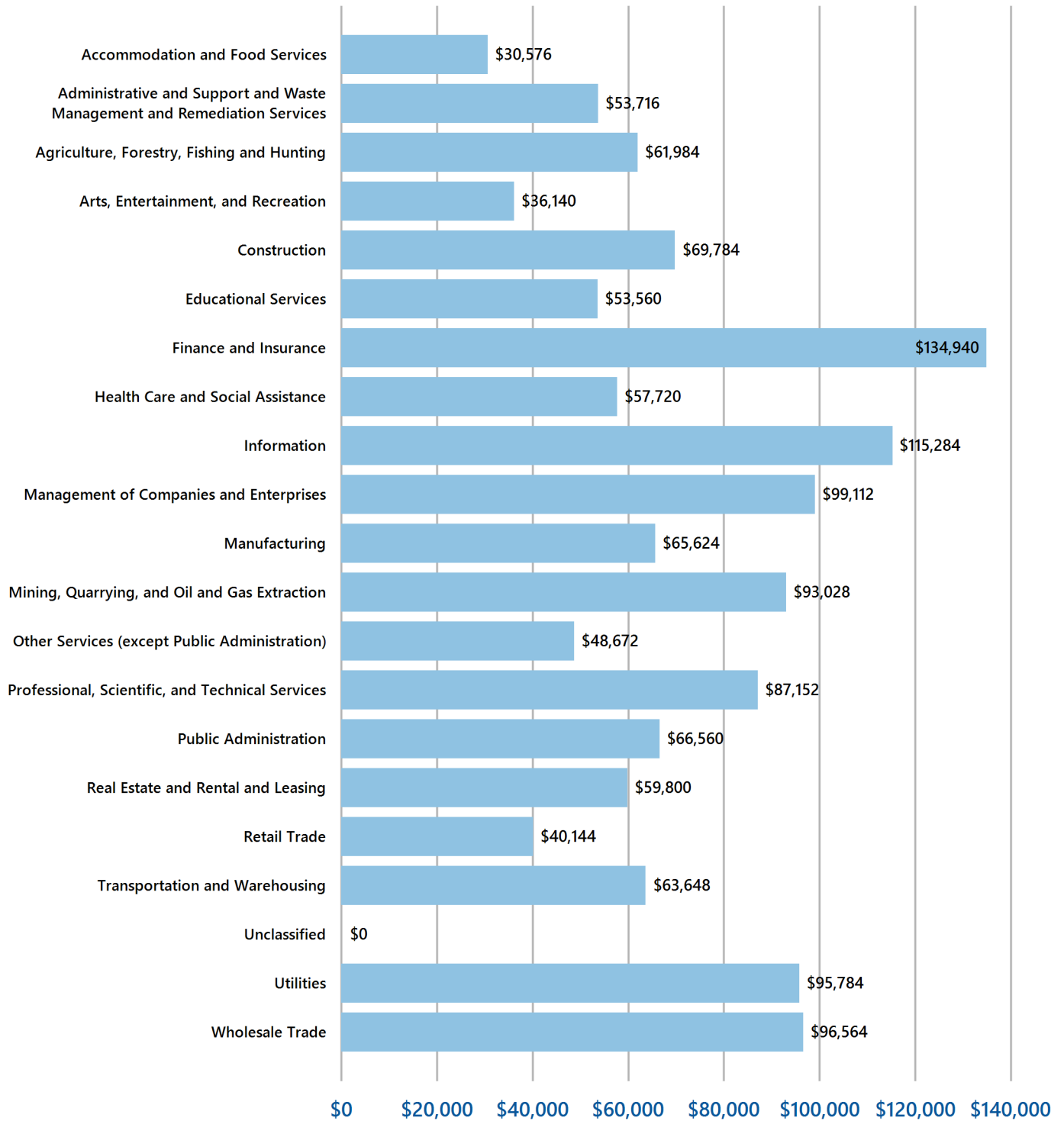
Note: This list is derived from unemployment insurance accounts and some employers may be duplicated due to variations in their reported name. Also, employers are listed alphabetically, not in rank order.

EMPLOYMENT BY INDUSTRY



Source: South Carolina Department of Employment & Workforce QCEW

AVERAGE ANNUAL WAGE BY INDUSTRY



Source: South Carolina Department of Employment & Workforce QCEW

LABOR MARKET PROJECTIONS

Total Employment by Industry

LOWCOUNTRY	2022	2032	Change	Percent Change	Annual Percent Change
	Estimated Employment	Projected Employment			
Total All Industries	105,682	115,702	10,020	9.5%	0.9%
Accommodation and Food Services	15,479	16,236	757	4.9%	0.5%
Retail Trade	15,140	16,865	1,725	11.4%	1.1%
Health Care and Social Assistance	12,369	14,666	2,297	18.6%	1.7%
Construction	7,157	7,304	147	2.1%	0.2%
Other Services (except Government)	6,633	7,090	457	6.9%	0.7%
Educational Services	6,406	6,933	527	8.2%	0.8%
Administrative and Support and Waste Management and Remediat	6,058	6,731	673	11.1%	1.1%
Professional, Scientific, and Technical Services	4,971	5,657	686	13.8%	1.3%
Arts, Entertainment, and Recreation	3,254	3,522	268	8.2%	0.8%
Real Estate and Rental and Leasing	2,600	2,940	340	13.1%	1.2%
Finance and Insurance	2,395	2,803	408	17.0%	1.6%
Manufacturing	2,343	2,430	87	3.7%	0.4%
Wholesale Trade	1,887	2,025	138	7.3%	0.7%
Transportation and Warehousing	1,294	1,445	151	11.7%	1.1%
Management of Companies and Enterprises	754	1,048	294	39.0%	3.3%
Information	745	853	108	14.5%	1.4%
Agriculture, Forestry, Fishing and Hunting	731	725	-6	-0.8%	-0.1%
Utilities	428	444	16	3.7%	0.4%
Mining, Quarrying, and Oil and Gas Extraction	18	20	2	11.1%	1.1%

Source: South Carolina Department of Employment & Workforce QCEW

U.S. CENSUS BUREAU AMERICAN COMMUNITY SURVEY DATA

The rest of this profile consists of data from the American Community Survey, which is administered annually by the U.S. Census Bureau. The survey contacts one percent of all residents annually to generate data on a range of topics. However, accurate data from a single year of survey responses can only be generated for areas containing at least 65,000 people; five-year averages are reported for less populated geographies. To ensure that data are available for all areas and comparable across the state, all Community Profiles use these five-year averages that cover the years 2019 through 2023. Estimates with overlapping years should not be compared, since the repetition of sample data leads to statistical errors. For viable comparisons, the two prior non-overlapping five-year averages (2009-2013 and 2014-2018) are also provided. Each year, as new data is released, the profiles will increase by one year in the same manner, ensuring that non-overlapping five-year averages are always what is being compared.

SCHOOL ENROLLMENT

YEAR	TOTAL ENROLLED IN SCHOOL	ENROLLED IN SCHOOL NURSERY SCHOOL OR PRESCHOOL	ENROLLED IN SCHOOL KINDERGARTEN	ENROLLED IN ELEMENTARY SCHOOL GRADES 1-8	ENROLLED IN HIGH SCHOOL GRADES 9-12	ENROLLED IN COLLEGE OR GRADUATE SCHOOL
2013	55,239	3,756	3,724	24,066	11,784	11,909
2018	54,457	4,143	2,945	24,776	11,663	10,930
2023	52,315	3,441	2,678	22,561	12,463	11,172

Note: Based on Population 3 years and over enrolled in school

Source: Table DP02 - Selected Social Characteristics in the United States, U.S. Census Bureau

EDUCATIONAL ATTAINMENT

YEAR	TOTAL POPULATION 25 YEARS AND OVER	LESS THAN 9TH GRADE	9TH TO 12TH GRADE NO DIPLOMA	HIGH SCHOOL GRADUATE "INCLUDES EQUIV."	SOME COLLEGE NO DEGREE	ASSOCIATES DEGREE	BACHELORS DEGREE	GRADUATE OR PROF. DEGREE	HIGH SCHOOL GRADUATE OR HIGHER	BACHELORS DEGREE OR HIGHER
2013	171,286	7,880	14,582	49,260	35,563	13,473	30,902	19,626	N/A*	N/A*
2018	189,706	5,635	13,208	55,377	37,234	16,906	36,579	24,767	170,863	61,346
2023	201,166	5,602	10,852	53,950	39,717	17,128	43,951	29,966	184,712	73,917

Note: Based on Population 25 years and over

Source: Table DP02 - Selected Social Characteristics in the United States, U.S. Census Bureau

**American Community Survey data from 2010 to 2017 do not include these estimates*

VETERAN STATUS

YEAR	TOTAL POPULATION	TOTAL VETERANS	TOTAL NONVETERANS
2013	188,507	25,859	162,648
2018	207,377	24,655	182,722
2023	219,964	22,632	197,332

Note: Civilian Population 18 years and over
Source: Table S2101 - Veteran Status in the United States, U.S. Census Bureau

DISABILITY STATUS

YEAR	TOTAL NON- INSTITUTIONAL POPULATION	TOTAL WITH A DISABILITY	TOTAL POPULATION UNDER 18 YEARS OLD	TOTAL POPULATION UNDER 18 YEARS OLD WITH A DISABILITY	TOTAL POPULATION 18 TO 64 YEARS OLD	TOTAL POPULATION 18 TO 64 YEARS OLD WITH A DISABILITY	TOTAL POPULATION 65 YEARS AND OVER	TOTAL POPULATION 65 YEARS AND OVER WITH A DISABILITY
2013	238,067	33,382	54,227	2,000	136,602	17,289	47,238	14,093
2018	257,558	35,155	53,938	2,235	142,372	16,357	61,248	16,563
2023	269,192	40,961	52,539	2,480	146,256	18,025	70,397	20,456

Note: Based on Civilian Noninstitutionalized Population
Source: Table DP02 - Selected Social Characteristics in the United States, U.S. Census Bureau



RESIDENCE ONE YEAR AGO

YEAR	TOTAL POPULATION	SAME HOUSE	DIFFERENT HOUSE (IN THE U.S. OR ABROAD)	DIFFERENT HOUSE IN THE U.S.	DIFFERENT HOUSE IN THE U.S., SAME COUNTY	DIFFERENT HOUSE IN THE U.S., DIFFERENT COUNTY	DIFFERENT HOUSE IN THE U.S., DIFFERENT COUNTY SAME STATE	DIFFERENT HOUSE IN THE U.S., DIFFERENT COUNTY DIFFERENT STATE	DIFFERENT HOUSE, ABROAD
2013	246,932	207,803	N/A*	37,446	17,186	20,260	5,470	14,790	1,683
2018	265,516	224,855	N/A*	39,494	18,665	20,829	5,813	15,016	1,167
2023	277,622	243,048	34,574	33,615	12,910	20,705	6,244	14,461	959

Note: Based on Population 1 year and over

Source: Table DP02 - Selected Social Characteristics in the United States, U.S. Census Bureau

*American Community Survey data from 2010 to 2019 do not include these estimates

*Although the survey data in these years did not include a sum for Different House (in the U.S. or Abroad), LMI believes it can be calculated by finding the sum of Different House in the U.S. and Different House, Abroad.

LANGUAGE SPOKEN AT HOME

YEAR	ENGLISH ONLY	OTHER THAN ENGLISH	SPANISH	EUROPEAN LANGUAGES	ASIAN AND PACIFIC ISLANDER LANGUAGES	OTHER LANGUAGES
2013	207,331	26,626	21,565	3,485	1,312	264
2018	227,846	25,232	20,004	2,592	1,861	775
2023	237,117	28,850	22,875	3,215	1,726	1,034

Note: Based on Population 5 years and over
Source: Table DP02 - Selected Social Characteristics, U.S. Census Bureau

EMPLOYMENT STATUS

YEAR	CIVILIAN LABOR FORCE	EMPLOYED	UNEMPLOYED
2013	111,609	99,999	11,610
2018	118,029	109,772	8,257
2023	122,337	116,763	5,574

Note: Based on Population 16 years and over
Source: Table DP03 - Selected Economic Characteristics, U.S. Census Bureau

CLASS OF WORKER

YEAR	TOTAL CIVILIAN EMPLOYED POPULATION	PRIVATE WAGE AND SALARY WORKERS	GOVERNMENT WORKERS	SELF-EMPLOYED IN OWN NOT INCORPORATED BUSINESS WORKERS	UNPAID FAMILY WORKERS
2013	99,999	76,930	16,073	6,901	95
2018	109,772	85,347	15,903	8,290	232
2023	116,763	91,200	16,136	9,059	368

Note: Based on Civilian Employed Population 16 years and over
Source: Table DP03 - Selected Economic Characteristics, U.S. Census Bureau



OCCUPATIONS

YEAR	TOTAL CIVILIAN EMPLOYED POPULATION	MANAGEMENT, BUSINESS, SCIENCE, AND ARTS OCCUPATIONS	SERVICE OCCUPATIONS	SALES AND OFFICE OCCUPATIONS	NATURAL RESOURCES, CONSTRUCTION, AND MAINTENANCE OCCUPATIONS	PRODUCTION, TRANSPORTATION, AND MATERIAL MOVING OCCUPATIONS
2013	99,999	29,329	23,982	24,599	11,612	10,477
2018	109,772	34,331	25,019	24,296	13,405	12,721
2023	116,763	40,620	22,954	26,853	12,719	13,617

Note: Based on Civilian Employed Population 16 years and over
Source: Table DP03 - Selected Economic Characteristics, U.S. Census Bureau

To see a more detailed explanation of these occupations, [click here](#).

POPULATION

YEAR	WHITE	BLACK OR AFRICAN AMERICAN	AMERICAN INDIAN AND ALASKA NATIVE	ASIAN	NATIVE HAWAIIAN AND OTHER PACIFIC ISLANDER	SOME OTHER RACE	TWO OR MORE RACES
2013	164,316	69,694	546	2,117	180	9,264	3,938
2018	182,103	70,068	829	2,665	372	7,265	4,631
2023	178,884	64,052	814	2,534	0	15,417	18,258

Note: Based on Total Population
Source: Table DP05 - ACS Demographic and Housing Estimates, U.S. Census Bureau

TRANSPORTATION TO WORK

YEAR	TOTAL WORKERS	CAR, TRUCK, OR VAN DROVE ALONE	CAR, TRUCK, OR VAN CARPOOLED	PUBLIC TRANS. EXCLUDING TAXICAB	WALKED	BICYCLE	TAXICAB, MOTORCYCLE, OR OTHER MEANS	WORKED FROM HOME
2013	104,781	79.0%	12.8%	0.9%	2.3%	0.4%	1.4%	3.3%
2018	114,072	78.4%	14.3%	0.4%	1.9%	0.2%	1.4%	3.5%
2023	121,888	78.8%	12.2%	0.4%	1.1%	0.2%	1.0%	6.3%

Note: Based on Workers 16 years and over
Source: Table S0801 - Commuting Characteristics by Sex, U.S. Census Bureau

TRAVEL TIME TO WORK

YEAR	LESS THAN 10 MINUTES	10 TO 14 MINUTES	15 TO 19 MINUTES	20 TO 24 MINUTES	25 TO 29 MINUTES	30 TO 34 MINUTES	35 TO 44 MINUTES	45 TO 59 MINUTES	60 OR MORE MINUTES
2013	16.3%	12.8%	13.1%	11.5%	3.8%	13.9%	6.0%	9.5%	12.9%
2018	11.2%	12.0%	12.6%	14.7%	3.3%	16.7%	5.2%	12.5%	11.9%
2023	15.0%	11.0%	11.0%	10.8%	5.0%	15.6%	6.0%	10.2%	15.5%

Note: Based on Workers 16 Years and over who did not work from home
Source: Table S0801 - Commuting Characteristics by Sex, U.S. Census Bureau

VEHICLES AVAILABLE BY OCCUPIED HOUSING UNIT

YEAR	TOTAL OCCUPIED HOUSING UNITS	NO VEHICLES AVAILABLE	1 VEHICLE AVAILABLE	2 VEHICLES AVAILABLE	3 OR MORE VEHICLES AVAILABLE
2013	95,355	5,786	32,736	41,218	15,615
2018	102,658	5,058	37,699	42,269	17,632
2023	114,286	5,945	39,170	48,170	21,001

Source: Table DP04 - Selected Housing Characteristics, U.S. Census Bureau

This workforce product was funded by a grant awarded by the U.S. Department of Labor's Employment and Training Administration. The product was created by the recipient and does not necessarily reflect the official position of the U.S. Department of Labor. The Department of Labor makes no guarantees, warranties, or assurances of any kind, express or implied, with respect to such information, including any information on linked sites and including, but not limited to, accuracy of the information or its completeness, timeliness, usefulness, adequacy, continued availability or ownership. This product is copyrighted by the institution that created it. Internal use by an organization and/or personal use by an individual for non-commercial purposes is permissible. All other uses require the prior authorization of the copyright owner.

The Federal Government reserves a paid-up, nonexclusive and irrevocable license to reproduce, publish or otherwise use, and to authorize others to use for federal purposes: i) the copyright in all products developed under the grant, including a subgrant or contract under the grant or subgrant; and ii) any rights of copyright to which the recipient, subrecipient or a contractor purchases ownership under an award (including but not limited to curricula, training models, technical assistance products and any related materials). Such uses include, but are not limited to, the right to modify and distribute such products worldwide by any means, electronically or otherwise. Federal funds may not be used to pay any royalty or license fee for use of a copyrighted work, or the cost of acquiring by purchase a copyright in a work, where the Department has a license or rights of free use in such work, although they may be used to pay costs for obtaining a copy which is limited to the developer/seller costs of copying and shipping. If revenues are generated through selling products developed with grant funds, including intellectual property, these revenues are program income. Program income must be used in accordance with the provisions of this grant award and 2 CFR 200.307.

For program funding details in compliance with the Stevens Amendment, please visit:

<https://dew.sc.gov/funding>.